

June 6, 2017

Perry Ellis International Announces Gotcha License in Chile

MIAMI, June 06, 2017 (GLOBE NEWSWIRE) -- (Nasdaq:PERY) -- Perry Ellis International announced today that it has entered into a license agreement with Comercial ECCSA S.A./Ripley Corp. in Chile for men's, women's, boy's and girl's apparel, accessories and footwear under the Gotcha® brand. The sports fashion collections are currently available in Tiendas Por Departamento Ripley Chile stores in Chile.

The Gotcha brand turned surf style into a phenomenon by following a strict code of freestyling, fashion and fun. Influential, integral and iconic, Gotcha celebrates those who break the rules, take risks and embrace action sports, surfing, skateboarding or snowboarding. With authentically innovative products featuring trend-setting graphics and an exuberant use of color, Gotcha created a global culture of adventure and experimentation.

Executive Chairman of Perry Ellis International George Feldenkreis remarked, "Our Company is pleased to enter into a partnership with Ripley Department Store to maximize the potential of the Gotcha brand in Chile. We feel Ripley will be a terrific partner for Gotcha and this license will enhance our global reach across product categories and geographies to drive further growth and profitability."

"We at Comercial ECCSA are very proud and excited to join the Gotcha family," said Mr. Raimundo Halabí Berardi, Brand Manager of Comercial ECCSA. "This Fall we will be presenting not only surf related apparel but a full Lifestyle collection. The line will consist of a wide range of men's and women's knits, woven's, t-shirts, bottoms and surf accessories."

For more information about Perry Ellis International, Inc. and the company's entire portfolio of brands, please visit.

www.PERY.com.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The Company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The Company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin® by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Jantzen® and Farah®. The Company enhances its roster of brands by licensing trademarks from third parties, including: Nike® and Jag® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel. Additional information on the Company is available at <http://www.pery.com>.

About Comercial ECCSA S.A./Ripley Corp.

Comercial ECCSA S.A. Ripley Corp. is one of the largest retail companies in Chile founded in 1956. The main business of Ripley is retail sales of apparel, accessories and home products through different department stores and via eCommerce, accompanied by a strong financial business managed by Ripley Bank. Ripley also participates in the ownership of shopping malls in Chile and Peru; it currently operates over 71 stores between these two countries.

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