



Priceline Group

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## **Booking.com Presents Thrifty North American Travel Destinations for 2018**

NEW YORK, January 3, 2018 /PRNewswire/ --

With 2017 now over, many already have their sights set on where to go in 2018. Booking.com, the global leader in connecting travelers with the widest choice of incredible places to stay, has created a pricing calendar for the coming year, to help travelers of all budgets find the best value-for-money destination for each month of the year.

To form these recommendations, Booking.com first looked at the average price per night of 3, 4 and 5-star accommodations in the most popular global cities. Then, to determine which cities to recommend for which month, they looked at the yearly overview of pricing fluctuations to determine the best weeks to stay in the chosen destinations\*.

The result? A perfectly-priced itinerary of places to check off any 2018 travel bucket-list.

### **January - San Diego, California**

January in San Diego was 37% more affordable than the most expensive month of the year.

### **February - Las Vegas, Nevada**

February in Las Vegas was 43% more affordable than the most expensive month of the year.

### **March - Montreal, Canada**

March in Montreal was 22% more affordable than the most expensive month of the year.

### **April - Toronto, Canada**

April in Toronto was 27% more affordable than the most expensive month of the year.

### **May - Orlando, Florida**

May in Orlando was 18% more affordable than the most expensive month of the year.

### **June - Miami, Florida**

June in Miami was 39% more affordable than the most expensive month of the year.

### **July - New York City, New York**

July in New York City was 25% more affordable than the most expensive month of the year.

### **August - New Orleans, Louisiana**

August in New Orleans was 45% more affordable than the most expensive month of the year.

### **September - Washington, D.C.**

September in Washington, D.C was 26% more affordable than the most expensive month of the year.

### **October - Los Angeles, California**

October in Los Angeles was 14% more affordable than the most expensive month of the year.

## November - San Francisco

November in San Francisco was 31% more affordable than the most expensive month of the year.

## December - Atlanta, Georgia

December in Atlanta was 24% more affordable than the most expensive month of the year.

*\*Pricing data was measured over the period of October 2016 to October 2017. 3, 4 and 5-star accommodations were chosen as a standardized way of comparing different types of accommodation across varying cities, and as a way to be indicative of overall pricing trends in accommodations of all levels. Prices shown are the average daily rate (ADR) as reported on Booking.com for the time period specified. Cities featured needed to have more than 10,000 bookings for the year.*

### About Booking.com

Established in 1996 in Amsterdam, Booking.com B.V. has grown from a small Dutch start-up to one of the largest travel e-commerce companies in the world. Part of The Priceline Group (NASDAQ: PCLN), Booking.com now employs more than 15,000 employees in 199 offices in 70 countries worldwide.

With a mission to empower people to experience the world, Booking.com invests in digital technology that helps take the friction out of travel. At Booking.com, we connect travelers with the world's largest selection of incredible places to stay, including everything from apartments, vacation homes, and family-run B&Bs to 5-star luxury resorts, tree houses and even igloos. The Booking.com website and mobile apps are available in over 40 languages, offer over 1.4 million properties, and cover more than 120,000 destinations in 227 countries and territories worldwide.

Each day, more than 1.5 million room nights are reserved on our platform. So whether travelling for business or leisure, customers can instantly book their ideal accommodation quickly and easily with Booking.com, without booking fees and backed up by our promise to price match. Via our customer experience team, customers can reach Booking.com 24/7 for assistance and support in 43 languages, any time of the day or night.

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