



Priceline Group

February 7, 2018

Priceline Senior Notes due March 2018 to be Settled in Cash

NORWALK, Conn., Feb. 7, 2018 /PRNewswire/ -- The Priceline Group Inc. (Nasdaq: PCLN) announced today that in connection with any conversion of its outstanding 1.0% Convertible Senior Notes due 2018 on or after December 15, 2017, Priceline has elected to pay cash in lieu of 100% of the deliverable shares otherwise issuable upon such conversion (i.e., the "Cash Percentage" is 100%).

About The Priceline Group

[The Priceline Group](#) (NASDAQ: PCLN) is the world leader in online travel and related services, provided to customers and partners in over 220 countries and territories through six primary brands-- [Booking.com](#), [priceline.com](#), [KAYAK](#), [agoda.com](#), [Rentalcars.com](#), and [OpenTable](#) . [The Priceline Group's](#) mission is to help people experience the world. For more information, visit [PricelineGroup.com](#), and follow us on Twitter @PricelineGroup.

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