

The Priceline Group Inc.

10b5-1 Plans

The following table summarizes the 10b5-1 Plans adopted by each of the Company's "Section 16" Officers and Directors and that were in existence on December 18, 2017. The number of shares that are reflected as eligible for future sale in the table below ("Total Shares Subject to Plan") reflects share amounts as of December 18, 2017 and excludes shares that may have been previously sold under the applicable 10b5-1 Plan. It is provided as a summary only and does not set forth all of the material terms and conditions of such 10b5-1 Plans.

<u>Name and Principal Position</u>		<u>Total Shares Subject to Plan</u>	<u>Date of Adoption</u>	<u>End Date</u>
(1) Gillian Tans President & CEO, Booking.com B.V.	(a)	244 shares	12/7/16	The earlier of the sale of all of the shares or March 15, 2018
	(b)	100% of the total "net" number (net of amounts associated with any tax withholdings) of shares underlying performance share units granted in March 2015, and are issued at vesting in March 2018, if any.	12/7/17	The earlier of the sale of all of the shares or March 15, 2019
(2) Daniel J. Finnegan Chief Financial Officer	(a)	100% of the total "net" number (net of amounts associated with any tax withholdings) of shares underlying performance share units granted in March 2015, and are issued at vesting in March 2018, if any	12/1/17	The earlier of the sale of all of the shares or December 31, 2018
(3) Jeffrey Epstein Director	(a)	1,000 shares	12/5/17	The earlier of the sale of all of the shares or December 31, 2018
(4) Jeffery H. Boyd Executive Chairman	(a)	2,000 shares ¹	12/7/17	The earlier of the sale of all of the shares or December 31, 2018
(5) Peter J. Millones EVP, General Counsel	(a)	100% of the total "net" number (net of amounts associated with any tax withholdings) of shares underlying performance share units granted in March 2015, and are issued at vesting in March 2018, if any	12/8/17	The earlier of the sale of all of the shares or December 8, 2018

Last Updated: December 18, 2017

¹ Represents shares donated to and held by a charitable foundation controlled by Mr. Boyd. Mr. Boyd disclaims beneficial ownership of the shares.