

PRICELINE GROUP INC.

Reported by
DOCTER JAN L

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 11/27/17 for the Period Ending 07/05/17

| | |
|-------------|---|
| Address | 800 CONNECTICUT AVE NORWALK, CT, 06854 |
| Telephone | 203-299-8000 |
| CIK | 0001075531 |
| Symbol | PCLN |
| SIC Code | 7389 - Services-Business Services, Not Elsewhere Classified |
| Industry | Leisure & Recreation |
| Sector | Consumer Cyclical |
| Fiscal Year | 12/31 |

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
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[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

| | | |
|---|--|---|
| 1. Name and Address of Reporting Person * Docter Jan L (Last) (First) (Middle) THE PRICELINE GROUP INC., 800 CONNECTICUT AVENUE (Street) NORWALK, CT 06854 (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol Priceline Group Inc. [PCLN] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director _____ 10% Owner _____ Officer (give title below) _____ Other (specify below) |
| 3. Date of Earliest Transaction (MM/DD/YYYY) <p align="center">7/5/2017</p> | | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person |
| 4. If Amendment, Date Original Filed (MM/DD/YYYY) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Trans. Date | 2A. Deemed Execution Date, if any | 3. Trans. Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|----------------|-----------------------------------|---------------------------|---|---|------------|-----------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 7/5/2017 | | G | V | 178 | D | \$0 | 142 | D | |
| Common Stock | 7/5/2017 | | G | V | 178 | A | \$0 | 2178 | I | Family Account |
| Common Stock (1) | 11/22/2017 | | S | | 390 | D | \$1762.26 | 1788 | I | Family Account |
| Common Stock | 11/22/2017 | | S | | 199 | D | \$1763.02 | 1589 | I | Family Account |
| Common Stock | 11/22/2017 | | S | | 100 | D | \$1764.13 | 1489 | I | Family Account |
| Common Stock (2) | 11/22/2017 | | S | | 101 | D | \$1765.23 | 1388 | I | Family Account |
| Common Stock (3) | 11/22/2017 | | S | | 408 | D | \$1767.31 | 980 | I | Family Account |
| Common Stock | 11/22/2017 | | S | | 2 | D | \$1769.14 | 978 | I | Family Account |

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Trans. Date | 3A. Deemed Execution Date, if any | 4. Trans. Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|----------------|-----------------------------------|---------------------------|---|--|-----|---|-----------------|---|----------------------------|--|--|--|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

- (1) Represents the weighted average sales price. The range of prices received for the reported transactions was \$1,762.02-\$1,763.01. Upon request by the Commission staff, The Priceline Group will provide full information regarding the number of shares sold at each separate price.
- (2) Represents the weighted average sales price. The range of prices received for the reported transactions was \$1,765.22-\$1,765.23. Upon request by the Commission staff, The Priceline Group will provide full information regarding the number of shares sold at each separate price.
- (3) Represents the weighted average sales price. The range of prices received for the reported transactions was \$1,767.24-\$1,767.52. Upon request by the Commission staff, The Priceline Group will provide full information regarding the number of shares sold at each separate price.

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Docter Jan L THE PRICELINE GROUP INC. 800 CONNECTICUT AVENUE NORWALK, CT 06854 | X | | | |

Signatures

/s/ Jan L Docter

11/27/2017

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.