

The Priceline Group Inc.

10b5-1 Plans

The following table summarizes the 10b5-1 Plans adopted by each of the Company's "Section 16" Officers and Directors and that were in existence on June 22, 2017. The number of shares that are reflected as eligible for future sale in the table below ("Total Shares Subject to Plan") reflects share amounts as of June 22, 2017 and excludes shares that may have been previously sold under the applicable 10b5-1 Plan. It is provided as a summary only and does not set forth all of the material terms and conditions of such 10b5-1 Plans.

<u>Name and Principal Position</u>	<u>Total Shares Subject to Plan</u>	<u>Date of Adoption</u>	<u>End Date</u>
(1) Gillian Tans President & CEO, Booking.com B.V.	(a) 978 shares	12/7/16	The earlier of the sale of all of the shares or March 15, 2018

Last Updated: June 22, 2017