



Palm Centro Now Available in Canada on Bell Mobility's High-speed Mobile Network

Centro for Bell Offers Power of a Smartphone at Very Affordable Price

MISSISSAUGA, Ontario, Feb 02, 2009 (BUSINESS WIRE) -- Palm, Inc.'s (Nasdaq:PALM) small and lightweight Palm(R) Centro (TM) smartphone is now available in Canada on Bell Mobility's high-speed mobile network (1xEv-DO).⁽¹⁾ Centro, which has sold more than two million units worldwide, comes in soft-touch Midnight Black with 128MB of available memory, Facebook(R) for Palm⁽²⁾, and Google Maps(TM) with the My Location feature⁽³⁾.

"Centro is the best example of a user-friendly smartphone that's both fun and easy to use," said Brodie Keast, senior vice president of marketing for Palm, Inc. "Centro's sleek and lightweight design makes it perfect for first-time smartphone users who want voice, text, email, web, contact and calendar capabilities all wrapped into one compact device."

"Bell Mobility is pleased to add the Palm Centro to our industry-leading lineup of smartphones, all of them with access to the fastest and largest network across North America," said Adel Bazerghi, Bell Mobility's senior vice president of Products. "Clients who choose the affordable Palm Centro will love the instant access to great mobile applications like Facebook for Palm and Google Maps."

Centro has a stylish look that feels comfortable in the hand, and discreetly fits in a pocket or clutch. It helps users manage email and text messaging, keep track of their schedules, stay up-to-date on the latest news, capture and share pictures, and get maps with Google Maps with the new My Location feature⁽³⁾ - all in one small smartphone. Facebook for Palm lets users connect with friends, respond to messages, upload photos and videos, receive status updates, browse friends' profiles and send out new friend requests.⁽²⁾ Centro's full keyboard also makes it easy to quickly type text messages and emails with complete thoughts and ideas.

Additional Centro Features and Benefits

- Superior Phone - Centro's touch screen and full QWERTY keyboard make it easy to use, with key features such as one-touch speakerphone, conference calling, ignore a call with text messaging and Bluetooth(R) connectivity.
- Easy Messaging - Centro's full QWERTY keyboard with comfortable gel-soft keys makes typing complete messages fast and easy. Plus, Centro keeps all conversations in a chat-style view, just like Instant Messaging, so users can see the entire conversation unfold.
- Personal and Work Email - New users to the smartphone world now have an easy mobile email solution. Personal email is simple to use and, if users have to check their work email, Microsoft Direct Push Technology gives users access to their corporate email, as well as the ability to automatically update work calendars and accept or decline meeting invites, all on the go.⁽¹⁾
- Web Browsing - Centro offers web access over the largest and fastest network across North America. The full keyboard and touch screen make navigating, reading, and viewing pages easy.
- Multimedia - Pocket Tunes(TM) on Centro lets users manage music, audio books and videos easily.⁽⁴⁾ Users can also shoot pictures or videos with the built-in digital camera. The Midnight Black Centro from Bell has 128MB of available memory and the ability to add up to 4GB more with a microSD card (sold separately), so there's plenty of room for playlists, photos and videos.
- Productivity - Centro enables users to easily create, edit and view Word and Excel compatible documents, as well as view PowerPoint and PDF files. Get one touch access to your phone, applications, calendar and email with four dedicated shortcut keys.

Palm Centro for Bell also comes with a variety of out-of-box software, including Bluetooth, Calculator, Calendar, Camcorder, Camera, Contacts, Documents To Go(R) Professional Edition 10, Email (VersaMail(R) 4.0), HotSync(R), Memos, Messaging, My Centro, Phone, Pics and Video, Pocket Tunes(TM), Quick Tour, Tasks, Voice Dial, Voice Memo, Web (Blazer 4.5), and World Clock.

About Bell

Bell is Canada's largest communications company, providing consumers with solutions to all their communications needs, including telephone services, wireless communications, high-speed Internet, digital television and voice over IP. Bell also offers integrated information and communications technology (ICT) services to businesses and governments, and is the Virtual Chief

Information Officer (VCIO) to small and medium businesses (SMBs). Bell is proud to be a Premier National Partner and the exclusive Telecommunications Partner to the Vancouver 2010 Olympic and Paralympic Winter Games. Bell is wholly owned by BCE Inc. For information on Bell's products and services, please visit www.bell.ca. For corporate information on BCE, please visit www.bce.ca.

About Palm, Inc.

Palm, Inc. is a leading mobile products company, creating instinctive yet powerful mobile products that enable people to better manage their lives on the go. The company's products for consumers, mobile professionals and businesses include Palm^(R) Treo(TM), Pre(TM) and Centro(TM) phones, as well as software, services and accessories.

Palm products are sold through select Internet, retail, reseller and wireless operator channels throughout the world, and at Palm online stores (<http://www.palm.com/store>).

More information about Palm Canada, Inc. is available at <http://www.palm.com/ca>.

(1) Within wireless coverage area only. Messaging, email, and web require data services at additional cost. VPN may also be required. Additional fees may be required for some services. Direct Push Technology requires Microsoft Exchange Server 2003 with SP2 or Exchange Server 2007.

(2) Facebook for Palm available in English only.

(3) Google Maps may not be available in all areas at all times. Within wireless coverage area only. Requires data services at additional cost. Location is an approximation and is not GPS. Voice-activated as-you-go turn-by-turn directions require third-party software at additional cost.

(4) While some applications, songs and books are available free of charge, others may be sold separately.

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