



## O'Reilly Media and Palm to Release First Official Resource for webOS Programming

### First Chapter of "Palm webOS: Developing Applications in JavaScript Using the Palm Mojo Framework" Now Available Online

BARCELONA, Spain, Feb 16, 2009 (BUSINESS WIRE) -- On the heels of the enthusiasm that has greeted the debut of the Palm<sup>(R)</sup> webOS(TM) platform and the Palm Pre(TM) phone, O'Reilly Media and Palm, Inc. (Nasdaq:PALM) today announced that they're collaborating to create the first official resource for programming the new webOS platform. Written by Palm Vice President and Software Chief Technology Officer Mitch Allen and members of the webOS development team, "Palm webOS: Developing Applications in JavaScript Using the Palm Mojo(TM) Framework" is being edited and distributed by O'Reilly Media, a leading publisher of technology resources.

The first chapter of the Rough Cuts Version of the book is currently available online for free from the Palm Developer Network at <http://developer.palm.com>, and is scheduled to be available on the O'Reilly website Monday by 7 p.m. CET (10 a.m. Eastern). Rough Cuts is a service from Safari Books Online that provides early access to books on cutting-edge technologies prior to publication. Programmers eager to learn how to develop applications on webOS can literally read the book online as it is being written or download it as a PDF. And with Rough Cuts, readers can participate in an ongoing discussion about the book and technology. The complete book will be published upon release of Mojo, Palm's webOS software development kit (SDK).

"Palm webOS is unlike any mobile platform available today," said Mitch Allen, vice president and software chief technology officer, Palm, Inc. "Because it leverages several industry-standard web technologies, including CSS, HTML and JavaScript, it enables them to build native JavaScript applications and provides a rich open development environment that's familiar to tens of millions of web developers. I'm excited to be working with O'Reilly to show the developer community just how easy and satisfying it is to develop applications for webOS."

Unveiled last month at the Consumer Electronics Show (CES) in Las Vegas, webOS has won enthusiastic praise for giving users what other mobile platforms can't: cloud connectivity and data-integration, bringing users' information from the many places it resides -- on their phone, at work or on the web -- into one simple, integrated view.<sup>(1)</sup> Palm Pre, the first phone to run on the new platform, has a sleek design that offers a large touch screen and a slide-out QWERTY keyboard.

The Palm webOS book offers developers concise information about the application model and framework, and how to use Palm's Mojo SDK to build applications to run on webOS, along with best practices, considerations, and guidelines for design and development.

"Palm has stepped up to the plate in terms of working with open standards and delivering a platform the mobile community can embrace," said Executive Editor Steve Weiss, O'Reilly. "Mobile application development has emerged as one of the guiding themes in tech for the foreseeable future, and O'Reilly is pleased to be working directly with Palm to create the best learning resources for application designers and developers as quickly as possible."

Mitch Allen will also present a free webcast on Feb. 25 at 10 a.m. PT to offer developers a rare preview of the webOS operating system and development environment, followed by a Q&A session. More information will be available from the O'Reilly website and the Palm Developer Network.

NOTE: The following web pages are scheduled to go live Monday by 7 p.m. CET (10 a.m. Eastern). Please confirm that they are live before linking to them:

- More information about the book, including table of contents, index, author bio, and samples: <http://oreilly.com/catalog/9780596801816>
- More information about the developer webcast on Feb. 25: <http://oreilly.com/go/webospreview>

#### About Mitch Allen

Mitch Allen is vice president and software chief technology officer at Palm, Inc., where he provides executive-level technical leadership for Palm's software strategy. His primary focus is the establishment of Palm webOS as the leading mobile platform for web developers. As one of the earliest designers of webOS, Mitch has been a principal architect of Palm's new OS and application development framework. He is currently leading the design of the Mojo developer SDK and toolsets, and working

with initial developers in their use of the platform and SDK.

#### About Palm webOS

The groundbreaking Palm webOS platform, designed exclusively for mobile use, introduces Palm Synergy(TM), which brings your information from the many places it resides into one simple, integrated view.<sup>(1)</sup> webOS also lets you keep multiple applications open and instantly flip from one to another, so you can flow easily between activities without losing your place. It's designed to be so in sync with your needs that it feels like it's thinking ahead for you. More information about Palm webOS and Palm Pre is available at [www.palm.com](http://www.palm.com). Information about the Palm Mojo Framework and SDK is available at <http://developer.palm.com>.

#### About O'Reilly

O'Reilly Media spreads the knowledge of innovators through its books, online services, magazines, and conferences. Since 1978, O'Reilly Media has been a chronicler and catalyst of cutting-edge development, homing in on the technology trends that really matter and spurring their adoption by amplifying "faint signals" from the alpha geeks who are creating the future. An active participant in the technology community, the company has a long history of advocacy, meme-making, and evangelism.

#### About Palm, Inc.

Palm, Inc. is a leading mobile products company, creating instinctive yet powerful mobile products that enable people to better manage their lives on the go. The company's products for consumers, mobile professionals and businesses include Palm<sup>(R)</sup> Treo(TM), Pre(TM) and Centro(TM) phones, as well as software, services and accessories.

Palm products are sold through select Internet, retail, reseller and wireless operator channels throughout the world, and at Palm online stores (<http://www.palm.com/store>).

More information about Palm, Inc. is available at <http://www.palm.com>.

For more information, a review copy, cover art, or interview with the author, contact: Sara Peyton 707.827.7118 or [peyton@oreilly.com](mailto:peyton@oreilly.com).

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