



Palm Centro for Sprint Dons New Apparel for the Holidays

Centro Wraps Facebook for Palm, Google Maps and Increased Storage in Fresh New Colors

SUNNYVALE, Calif., Oct 14, 2008 (BUSINESS WIRE) -- With the holidays just around the corner, Palm, Inc. (Nasdaq:PALM) today announced that the Palm(R) Centro(TM) smartphone for Sprint will be available in two new soft-touch colors -- Olive green and Vibrant rose. With twice the storage, Facebook(R) for Palm(1), and Google Maps with the My Location feature(2) all wrapped up in new colors at a special holiday price -- as low as \$79.99(3) -- the Centro for Sprint makes the perfect ready-to-go gift. The new colors will join the popular Onyx black Centro in Sprint's holiday lineup.

"We're seeing fashion designers gravitate toward olive and rose tones, as forecasted in the PANTONE Fashion Color Reports for Fall 2008 and Spring 2009," said Leatrice Eiseman, executive director of the Pantone Color Institute(R). "Olive green and Vibrant rose are both strong fashion colors, offering a sense of sophistication and elegance. These hues are classic colors, with the longevity to translate from season to season."

The new rich tones of Olive green and Vibrant rose feature a soft-touch finish that feels smooth and comfortable in the hand. Centro has a sleek, lightweight design with rounded corners, and it's small enough to carry in a pocket -- yet it retains Palm's signature color touch screen and full keyboard, with comfortable gel-soft keys that make typing fast and easy.

The holidays are always a busy time, and Centro lets users keep in touch with friends and family with voice, text, IM, email, web (1) -- even using Facebook for Palm, which is pre-installed on the new Centro holiday colors. Facebook for Palm lets users connect with friends, respond to messages, upload photos and videos, receive status updates, browse friends' profiles and send out new friend requests -- all right from their Centro.(1) And with Google Maps' new My Location feature, Centro knows where the user is and what's close by, so customers can find nearby restaurants, get directions, or see updated traffic reports. (2)

Users can shoot pictures or videos and send them to friends(1), or use the built-in MP3 player and take tunes to go. The new Olive green and Vibrant rose Centro smartphones have 128MB of available memory (twice the storage of the original Centro for Sprint) and the ability to add up to 4GB more with a microSD card (sold separately), so there's plenty of room for playlists, photos and videos. Users can also watch Sprint TV channels, such as CNN mobile, FOX Sports, The Weather Channel and Disney Channel.(1)

New Centro Accessories

Palm also is introducing several custom-designed Centro accessories that are simple and lightweight:

-- Centro Side Case -- This smart and elegant leather side case has white stitching, smooth microfiber lining to help protect the phone, a magnetic closure and an attached belt clip. Available Nov. 2 online from the Palm Store (<http://store.palm.com>).

-- Centro Leather Flip Case -- The new Centro leather flip case lets users access Centro's touch screen, keyboard and buttons while it's snapped safely inside the case. It flips open for talking and using the phone, and comes with an array of liner and stitching colors to choose from -- black, green, rose or blue. Available Nov. 2 online from the Palm Store.

-- Vehicle Power Adapter -- The new vehicle power adapter for Centro is small and sleek, and includes a USB-to-microUSB cable and a multi-connector adapter (microUSB to multi-connector). Available in November online from the Palm Store.

Pricing and Availability

The Olive green and Vibrant rose Centro smartphones will be available as early as Oct. 19 at select retail locations, and beginning Nov. 2 in Sprint Stores, consumer and business sales channels, and online at www.sprint.com/Centro and the Palm Store (<http://store.palm.com>). The new colors will be available for a special promotional price -- as low as \$79.99 with a two-year subscriber agreement and \$100 mail-in rebate and \$25 or higher data add-on or Everything plan with data(3) -- through Jan. 10, 2009.

NOTE: Multimedia materials are available from Business Wire at <http://www.businesswire.com/cgi-bin/mmq.cgi?eid=5800839>.

About Palm, Inc.

Palm, Inc. is a leading mobile products company, creating instinctive yet powerful mobile products that enable people to better manage their lives on the go. The company's products for consumers, mobile professionals and businesses include Palm(R) Treo(TM) and Centro(TM) smartphones and Palm handheld computers, as well as software, services and accessories.

Palm products are sold through select Internet, retail, reseller and wireless operator channels throughout the world, and at Palm online stores (<http://www.palm.com/store>).

More information about Palm, Inc. is available at <http://www.palm.com>.

(1) Within wireless coverage area only. Messaging, email, and web require data services at additional cost. VPN may also be required. Additional fees may be required for some services. Direct Push Technology requires Microsoft Exchange Server 2003 with SP2 or Exchange Server 2007.

(2) Google Maps may not be available in all areas at all times. Within wireless coverage area only. Requires data services at additional cost. Location is an approximation and is not GPS.

(3) Available for \$79.99 with a two-year subscriber agreement (after a \$220 instant savings and \$100 mail-in rebate with a \$25 or higher data add-on or Everything plan with data).

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