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Online Vacation Center Holdings Corp. Names R. Kurt Homfelt as President of Recently Acquired Dunhill Vacations, Inc.

Plantation, FL, January 30, 2007 – Online Vacation Center Holdings Corp. (OTC BB: ONVC), an aggregator of diversified vacation sellers, today announced that R. Kurt Homfelt has been appointed President of recently acquired Dunhill Vacations, Inc. Dunhill Vacations, Inc. is one of the country's leading electronic marketing companies focused on the travel industry. Through their newsletter *Dunhill's Vacation News*, they provide the very best travel offers and promotions to a proprietary email database of over one million consumers.

R. Kurt Homfelt, age 46, joins Online Vacation Center Holdings from Miami, Florida based Club Med, most recently serving as its Director of National Sales. During his seven year tenure with the company, Mr. Homfelt was responsible for the creation and implementation of multiple nationwide sales and marketing initiatives as well as the development of their E-commerce platform. Mr. Homfelt also served as the Director of Travel and Entertainment Sales for First Data Corporation after spending 13 years at Certified Vacations, during which time he occupied a number of senior sales positions. Mr. Homfelt has a BS in Business Logistics from Pennsylvania State University.

"Kurt Homfelt is a highly qualified sales and marketing executive and has extensive experience with innovative marketing techniques, with a particular focus in E-Commerce," said Ed Rudner, Chief Executive Officer of Online Vacation Center Holdings Corp. "His successful track record in the vacation sales and marketing industry should prove invaluable to our organization."

"Our recent acquisition of Dunhill Vacations delivered on our strategy to significantly expand our customer base and travel publishing business and greatly contributed to our marketing outreach capabilities. With Kurt's leadership, we expect these resources to be utilized to deliver positive results for Online Vacation Center," added Mr. Rudner.

For more information on advertising opportunities in *Dunhill's Vacation News* or to inquire about special offers on remaining first quarter availability contact:

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About Online Vacation Center Holdings

Online Vacation Center Holdings Corp., based in Plantation, Florida, is focused on building a network of diversified vacation sellers with a range of products that can be cross-sold to an

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extensive customer base. Target businesses will be financially and technologically sound and provide a high degree of personalized service to help customers research, plan and purchase a vacation. The Company, today one of the country's largest cruise retailers, has been in business for over 30 years and became publicly traded in March 2006. Additional information can be found at www.onlinevacationcenter.com.

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Certain statements in this press release may be “forward-looking statements” within the meaning of The Private Securities Litigation Reform Act of 1995. These forward-looking statements may include projections of matters that affect revenue, operating expenses or net earnings; projections of growth; and assumptions relating to the foregoing. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or qualified. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking information. These factors are discussed in greater detail in the company’s filings with the Securities and Exchange Commission.

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