



Travel Agents

Online Vacation Center Buys Thoroughbred Travel

Published on: September 27, 2006

Online Vacation Center Holdings Corp, an aggregator of diversified vacation sellers, has acquired Thoroughbred Travel LLC, an upscale travel agency based in Houston that operates under the Journeys Unlimited name. The acquisition was effective Sept. 26, 2006. Online Vacation Center Holdings purchased Thoroughbred Travel for a total of \$250,000, which included cash and a note convertible into Online Vacation Center Holdings common stock. According to Thoroughbred Travel, annual revenue was approximately \$800,000 in 2005. The acquisition is expected to be accretive to earnings in 2007. "Thoroughbred Travel fits into our strategic acquisition strategy by expanding our business in the upscale travel market," said Ed Rudner, chief executive officer of Online Vacation Center Holdings Corp. "In addition to growing our customer base, the acquisition also provides Thoroughbred Travel with access to our sophisticated marketing techniques. They have a very experienced staff that focuses on luxury cruises and land based travel and we are excited to welcome them to our team." Thoroughbred Travel is active in the luxury travel market. Journeys Unlimited's agents are "Specialists in the Art of Travel" and are dedicated to finding the perfect cruise or land vacation for each of its customers. Journeys Unlimited is also a member of Virtuoso. For more information, visit: www.gojourneysunlimited.com or www.onlinevacationcenter.com.



Recently Posted Offers

Holiday Inn SunSpree Resorts, Palm Beach, Aruba: [THIS MONTH'S FEATURED LOCATION: ARUBA](#)

Peter Deilmann Cruises: [South America Spectacular featuring Fly Free](#)

Long Bay, Tortola, Elite Islands: [\\$199 Long Bay Beach Resort and Villas Adventure Package](#)

CLIA: [Join CLIA Today!](#)

PALACE RESORTS: [Introducing Palace Resorts' online honeymoon registry](#)

Casa Magna Cancun Resort: [Take advantage of our Escape! Family Package at participating Marriott and Renaissance Caribbean and Mexico Resorts!](#)

Sponsored Links

The Sheraton Grand Bahama Island Our Lucaya Resort: [\\$25 Gift Certificate - Book Sheraton Grand Bahama Island](#)

The Westin Grand Bahama Island Our Lucaya Resort: [\\$25 Gift Reward - Book The Westin Grand Bahama Island Our Lucaya Resort](#)

Peter Deilmann Cruises: [A \\$100 Gift Certificate to GiftCertificates.com is yours for every booking you make with Peter Deilmann Cruises.](#)

Peter Deilmann Cruises: [Get a FREE iPod for every booking you make with Peter Deilmann Cruises.](#)

Hilton Caribbean: [\\$25 Gift Certificate when you book any property! Book Now!](#)

Holiday Inn Caribbean: [\\$25 Booking Bonus for you or your clients on all 3 night stays!](#)

Norwegian Coastal Voyage: [Receive your \\$50 Booking Bonus when you book a Norwegian Coastal Voyage!](#)