

The Ritz-Carlton Hotel Company L.L.C. Partners With Chase to Offer Ultimate RewardsSM Cardmembers Luxury Travel Options

Chase Ultimate Rewards Program Adds New Point Transfer Partner for All Chase Sapphire PreferredSM, Ink PlusSM and Ink BoldSM Cardmembers

WILMINGTON, Del. - Mar. 26, 2012 - Today, [Chase Card Services](#), a division of JPMorgan Chase & Co. [NYSE: JPM], announced the addition of [The Ritz-Carlton Hotel Company, L.L.C.](#) as its newest [Ultimate RewardsSM](#) point transfer partner. This addition makes Ultimate Rewards a great program for consumers who want to experience magnificent luxury at participating hotels worldwide in 25 countries.

"The Ritz-Carlton is synonymous with high-quality luxury travel and we are delighted to add such a storied company to our Ultimate Rewards program," said Jennifer Roberts, general manager, Chase Card Services. "The ability to transfer points between our Ultimate Rewards program and The Ritz-Carlton Rewards program allows cardmembers to combine the points they've accumulated to redeem for world-class travel options."

Under this new partnership, [Chase Sapphire PreferredSM](#), [Ink PlusSM](#) and [Ink BoldSM](#) cardmembers will now be able to instantly transfer Ultimate Rewards points to [The Ritz-Carlton Rewards](#) accounts at full value - meaning one Ultimate Rewards point is equal to one The Ritz-Carlton Rewards point.

There are no restrictions or limits to the number of points cardmembers can transfer to The Ritz-Carlton Rewards. Once transferred, points can be redeemed for Ritz-Carlton hotel & resort stays as well as at 3,400 partner hotels around the world. Members can also earn and redeem points with 30 international air carriers.

Ultimate Rewards, Chase's proprietary, world-class rewards program, offers virtually limitless opportunities to earn and redeem rewards without earnings caps, airfare blackout dates or point expiration. Customers may access Ultimate Rewards via <http://www.ultimaterewards.com>, a single, comprehensive website that provides simplicity, flexibility and ease of navigation.

Chase Sapphire Preferred offers two points per dollar spent on travel and restaurant purchases, no foreign transaction fees and, now, more luxury travel options when it comes to points transfers. For more information on Chase Sapphire Preferred, visit <http://www.chasesapphire.com>.

Ink Bold and Ink Plus were designed specifically for business owners, providing spending power, robust reward opportunities. For more information on the Ink from Chase suite of business cards, visit <http://www.inkfromchase.com>.

About The Ritz-Carlton

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, Maryland, currently operates 77 hotels in the Americas, Europe, Asia, the Middle East, Africa, and the Caribbean. The Ritz-Carlton is the only service company to have twice earned the prestigious Malcolm Baldrige National Quality Award, which recognizes outstanding customer service. For more information, or reservations, contact a travel professional, call toll free in the U.S. 1-800-241-3333, or visit the company web site at www.ritzcarlton.com. The Ritz-Carlton Hotel Company, L.L.C. is a wholly owned subsidiary of Marriott International, Inc. (NYSE: MAR)

About The Ritz-Carlton Rewards

The Ritz-Carlton Rewards offers members the benefits of program partners including Abercrombie and Kent, Neiman Marcus, and photography workshops by National Geographic Expeditions. The Ritz-Carlton Rewards is free to join and points can be earned and redeemed at Ritz-Carlton hotels & resorts as well as at 3,500 partner hotels around the world. Members can also earn and redeem points with more than 30 international air carriers. For more information about the offer or to become a member, please visit www.ritzcarltonrewards.com.

About Chase Sapphire

Since its launch in 2009, Chase Sapphire has been a rewards credit card offering premium travel rewards and benefits, a range of redemption choices and exceptional customer service. Chase Sapphire cardmembers have enjoyed redeeming their rewards for hundreds of thousands of trips and a variety of unforgettable experiences, including attending The Sundance Film Festival, premiere parties with celebrities, skiing with Olympic Gold medalists, golfing with PGA champions and hearing recipe tips from celebrity chefs. More information about Chase Sapphire's experiences for cardmembers is available at

www.ChaseSapphire.com

About Ink from Chase

[Ink from Chase](#) is a portfolio of business cards offering robust, flexible payment solutions and resources to meet the unique needs of small business owners, from spending habits to cash flow needs to rewards. This business card portfolio includes the Ink Bold, Ink Plus, Ink Classic and Ink Cash cards.

In addition to offering small business owners powerful cards and services, Ink from Chase launched [Jot](#)SM, a mobile application and online solution which saves small business owners time by enabling them to easily track, categorize and organize business expenses immediately from their iPhone® and Android™ mobile devices or online. Jot can be downloaded online by visiting [here](#).

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. Chase serves consumers and small businesses through 5,400 bank branches, 16,800 ATMs, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships and schools and universities. Chase also has issued more than 90 million credit cards. More information about Chase is available at www.chase.com.