

June 20, 2012

Chase Sapphire Partners with Pandora to Provide Listeners with Personalized Music for Summer

Exclusive Partnership Kicks Off the First Day of Summer with Full Day of Limited Interruption Listening and 14 Summer-Themed Genre Stations

NEW YORK - June 20, 2012 - Chase Card Services, a division of JPMorgan Chase & Co. [NYSE: JPM], today announced an exclusive partnership with Pandora [NYSE: P], the leading personalized radio service, to bring summer-themed music to listeners from June 20 to September 4. In addition to 14 new summer-themed genre stations, listeners can experience the "Sapphire Summer Sounds" radio station, which brings the [Chase Sapphire](#) brand to life in an easily accessible playlist.

During the launch of the partnership on June 20, Pandora listeners will enjoy a full day of limited interruptions and more music with only one advertisement per hour on the Pandora web platform, courtesy of Chase Sapphire.

"Partnering with Pandora allows us to introduce a new set of consumers to the Chase Sapphire brand by giving millions of listeners easy access to music that will help them create a memorable summer," said Sean O'Reilly, general manager, Chase Sapphire. "Music has the power to enhance any moment, mood or situation and Chase Sapphire is proud to bring unique experiences such as limited interruption listening and the 'Sapphire Summer Sounds' radio station to Pandora listeners this summer."

"Strategic partnerships with companies like Chase Sapphire allow us to deliver the best personalized music experience to our listeners while giving brands the opportunity to connect with their passionate consumers in a fun, creative way through music," said Heidi Browning, senior vice president of sales marketing, Pandora.

The Sapphire Summer Sounds branded station can be found at: <http://www.pandora.com/station/play/909184696834957221> and features artists such as Bryan Adams, Sheryl Crow, Rascal Flatts and Katy Perry.

Pandora summer-themed genre stations include:

- **Surf Rock:** Enjoy American rock & roll of the early 1960s distinguished by reverb-drenched guitar, rolling instrumentals that were designed to sound like crashing waves, includes music from the Beach Boys, The Ventures, Dick Dale, Jan & Dean, The Safaris.
- **Carolina Beach Music:** Listen to a regional genre which developed from various musical styles of the 40s-60s, ranging from big band swing to R&B and old time rock and roll, such as: The Tams, The Drifters, The Coasters, Maurice Williams & The Zodiacs.
- **4th of July Radio:** Create a patriotic celebration with a rich collection of American pride songs from artists including, Toby Keith, Bruce Springsteen, Don McLean and Martina McBride.
- **Summer Hits of 2000s:** Evoke a carefree summer mood with feel-good tracks from Matchbox 20, Christina Aguilera, Nelly, Jimmy Eat World.
- **Summer Hits of the 90s:** Flashback to the 1990s with summer Pop, R&B and Rock hits from Boys II Men, Third Eye Blind, Britney Spears, Nirvana.
- **Summer Hits of the 80s:** Channel summer memories of the past with hits from artists including, Blondie, The Pointer Sisters, Journey, Michael Jackson.
- **Summer Oldies:** Classics and old favorites by The Beach Boys, Martha and the Vandellas, Bob Seger, Olivia Newton John.
- **Laid Back Beach Music:** Kick-back and relax in the sand and surf with artists like Jack Johnson, Bob Marley, Jason Mraz, Sublime, Toots and the Maytals.
- **Country BBQ:** Fire up the grill and chill with hits from popular Country music artists like Johnny Cash, Kenny Chesney, The Dixie Chicks and Rascal Flatts.
- **Rockin' BBQ:** Features a mix of rock from the past three decades with rock's summer theme songs by artists like The Black Crowes, Tom Petty, The Rolling Stones and Aerosmith.
- **Hip Hop BBQ:** Turn up the heat at any summer BBQ with beats by artists including, Mary J. Blige, a Tribe Called Quest, Outkast and Dr. Dre.
- **Road Trippin':** Hit the road with favorites from The Eagles, AC/DC, The Red Hot Chili Peppers and The Beatles.
- **Hip Hop Road Trip:** It's all about the journey, not the destination with hits from 2pac, Jay-Z, Kanye West, Digable Planets, Notorious B.I.G., Kelly Rowland, Nas.
- **Summer Downtempo / Chill:** Mellow out with tunes by artists such as, Thievery Corporation, Bonobo, J-Boogie's

Dubtronic Science, Mo' Horizons, Morcheeba, and Kruder & Dorfmeister.

About Pandora

Pandora (NYSE: P) gives people music they love anytime, anywhere, through connected devices. (OK, we've added comedy as well so we're also up for playing some jokes you'll love.) Personalized stations launch instantly with the input of a single "seed" - a favorite artist, song or genre. The Music Genome Project®, a deeply detailed hand-built musical taxonomy, powers the personalization of Pandora® internet radio by using musicological "DNA" and constant listener feedback to craft personalized stations from a growing collection of hundreds of thousands of recordings. Tens of millions of people in the U.S. turn on Pandora to hear music they love. www.pandora.com

About Chase Sapphire

Chase Sapphire is a premier travel rewards card for people who are passionate about travel and dining. Chase Sapphire offers premium travel rewards and benefits with no travel restrictions or blackout dates on airfare booked through Ultimate Rewards, double points for every dollar spent on dining, 24/7 live customer service and access to unique experiences. More information is available at www.ChaseSapphire.com.

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. Chase serves more than 50 million consumers and small businesses through more than 5,500 bank branches, 17,500 ATMs, credit cards, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at www.chase.com.