

Chase Community Giving Announces Winning Charities for Summer 2010 Program

Second Successful Online Giving Program Attracts More Than 2.5 Million Facebook Users

Harry Potter Alliance that inspires young people to become civically engaged to receive \$250,000 from Chase; four runners-up charities to receive \$100,000 each; 195 charities to receive \$20,000 each

New York , July 13, 2010 - Chase Community Giving announced today the small and local charities that will receive a portion of the \$5 million in grants from Chase through the [Chase Community Giving](#) program running on the Facebook® platform. Winning charities will use the funding to support their causes such as helping families affected by autism; elevating standards for animal treatment; supporting families of kids with food allergies; and providing clothing donations to underserved children, among many other worthy causes. More than 200 winners from 34 states and Washington, D.C., were selected.

Participants of the Chase Community Giving program selected the Harry Potter Alliance based in Somerville, Mass., to receive a \$250,000 grant from Chase in the Summer program. The charity uses popular culture to inspire young people across the world to become civically engaged. Starting with the story of Harry Potter, this group has now contributed to human rights advocacy in Darfur and Burma, donated more than 55,000 books globally, and donated more than \$123,000 to fund cargo planes to Haiti. The Harry Potter Alliance has received praise from author J.K. Rowling, social justice legend Paul Farmer, and several human rights organizations for its innovative approach.

"The enthusiasm and participation in the Chase Community Giving Summer campaign has been overwhelming," **Kimberly Davis, president of the JPMorgan Chase Foundation**, said. "Yet again, we've seen that harnessing the power of social networking as a platform for people to decide who should receive our grants has been so compelling because it gives them a voice to support small and local charities in a way they never could before."

"This funding will allow us to expand our network, to promote literacy, equality and human rights, and engage youth in unprecedented ways," **Andrew Slack, Executive Director of the Harry Potter Alliance**, said. "We will be able to convert our love of popular fiction to awareness and action in the real world. To Chase Community Giving, for this incredible opportunity, our gratitude goes beyond words. We are determined to make you all proud."

The following four runners-up were selected by Chase Community Giving participants and each receives \$100,000:

- **Kristin Brooks Hope Center**, of Washington, D.C., which founded 1-800-SUICIDE and trains suicide prevention counselors specializing in counseling Veterans.
- **North American Bear Center**, of Ely, Minn., which advances the long-term survival of bears through education.
- **A Spring of Hope, Inc.**, of Coconut Creek, Fla., which builds wells in rural African schools to improve community health conditions and promotes education at a grassroots level.
- **Sarvodaya USA Corporation**, of Madison, Wis., which helps impoverished communities in Southeast Asia meet basic human needs through individual and community development.

The number of Chase Community Giving participants grew by more than 730,000 in this program, with more than 2.5 million participants "Liking" the application. Chase Community Giving on the Facebook platform has been the most popular corporate philanthropy crowdsourcing campaign in Facebook history.

Launched on June 9, this was the second Chase Community Giving program and was more focused on smaller, local charities. This Summer program attracted more than 2.5 million participants to choose from 500,000 of their favorite small and local charities and to vote for them to win a share of \$5 million. To be eligible for the program, charities had to be a registered 501^(c)(3) public nonprofit, have annual operating expenses of \$1 million or less, not discriminate against any particular groups and meet other requirements as described in the program's rules. Like the previous round, the \$5 million to be granted in Chase Community Giving is in addition to the bank's regular philanthropic giving. JPMorgan Chase donates more than \$100 million annually to charitable giving.

For more information on the program and a full list of 200 winners, please visit <http://apps.facebook.com/chasecommunitygiving>.

About Chase

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