JPMorgan Chase & Co.

Chase Launches New Financing Program

To Benefit Chrysler, Jeep, Dodge and Ram Truck Customers

Garden City, N.Y. – August 15, 2011 – Chase Auto Finance today further enhanced its offerings with the launch of a new consumer financing program available through Chrysler, Jeep, Dodge and Ram Truck dealers across the U.S.

Chase's new arrangement with Chrysler to provide retail subvention financing allows participating dealers to provide prime and near-prime customers with low interest rates and other incentives to finance new vehicle purchases.

"Chase has supported Chrysler Group brands and dealers for more than two decades and is committed to helping its dealers increase sales by providing more affordable financing options to their customers," said Marc Sheinbaum, chief executive officer for Chase Auto Finance. "We are very excited to renew our relationship with the Chrysler Group and expand our services to their dealers and consumers across the country."

Chase currently provides retail and commercial financing to Chrysler, Jeep, Dodge, Ram Truck and Fiat brands across the country.

As a full-service provider, Chase Auto Finance offers prime to sub-prime financing, dealer floorplan, commercial banking, and treasury services.

About Chase

Chase Auto Finance, together with its affiliates, is one of the leading bank providers of auto financing in the country. Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of $2.2 trillion and operations in more than 60 countries. Chase serves consumers and small businesses through 5,200 bank branches, 16,200 ATMs, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships and schools and universities. Chase also has issued more than 90 million credit cards. More information about Chase is available at www.chase.com.