

May 22, 2012

J.P. Morgan Appointed By Söderberg & Partners to Provide Custody and Related Services

London, 22 May, 2012 - J.P. Morgan's Worldwide Securities Services (WSS) business today announced it has been selected by Söderberg & Partners, a Swedish asset manager with funds domiciled in Luxembourg, to provide a range of securities services including custody, fund accounting and transfer agency for Söderberg's recently launched SICAV fund. The SICAV consists of three sub-funds.

Carl-Adam Högborg, head of Asset Management, Söderberg & Partners, said, "We are confident that J.P. Morgan has the capabilities, experience and expertise to provide the support and innovation needed in today's economic climate."

John Gout, head of the Nordic region for J.P. Morgan's WSS business, said, "We are delighted to have been chosen by Söderberg & Partners following their search for an established custodian and fund administrator to work with over the long-term. We look forward to working with Söderberg & Partners at an exciting time for them as they launch the SICAV fund."

Söderberg & Partners is an advisor and distributor of insurance and financial products in Sweden. It was founded in 2004 and now has more than 900 employees in 50 offices in Sweden.

J.P. Morgan has been in Luxembourg for 39 years, where it employs more than 500 staff in its WSS business, and is the largest custodian and fund administrator in the country, according to Lipper's 17th Annual Luxembourg Fund Encyclopaedia.

About Söderberg & Partners

Söderberg & Partners is the leading intermediary of insurance and financial products in Sweden, with the best solutions and the most proficient advice, by continuously renewing and developing the traditional ways of operating in the business. Söderberg & Partners' corporate philosophy is based on three important corner stones: Openness, Analysis and Personal Advice.

About J.P. Morgan Worldwide Securities Services

J.P. Morgan Worldwide Securities Services (WSS) is a premier securities servicing provider that helps institutional investors, alternative asset managers, broker dealers and equity issuers optimize efficiency, mitigate risk and enhance revenue. A division of JPMorgan Chase Bank, N.A., WSS leverages the firm's global scale, leading technology and deep industry expertise to service investments around the world. It has \$17.9 trillion in assets under custody and \$7.3 trillion in assets under administration. For more information, go to www.jpmorgan.com/visit/wss.

About JPMorgan Chase & Co.

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. The firm is a leader in investment banking, financial services for consumers, small business and commercial banking, financial transaction processing, asset management and private equity. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients under its J.P. Morgan and Chase brands. Information about JPMorgan Chase & Co. is available at www.jpmorganchase.com.