

J.P. Morgan Launches Mobile App for adr.com

Industry First App Provides Clients with Instant Access to Business Critical Information

NEW YORK, April 4, 2012 - J.P. Morgan today announced the launch of a mobile application for its DR (Depository Receipt) clients. The ADR Issuer Services app, which is free of charge and available for download via the [iTunes app store](#), will provide J.P. Morgan DR issuer clients with instant access to business critical information housed on adr.com.

Sharing the same functions and features as the Issuer Services section of adr.com, the mobile app will provide clients with access to their DR program information. Specifically, issuer clients will have access to the following:

- Latest price performance data and graphs
- Daily activity, issuances, cancellations with graphs
- Index and select peer performance
- Comprehensive daily trade report
- Top issuing and cancelling brokers
- Display SEC F-6 limits, threshold and current status

"We are delighted to announce the launch of the ADR Issuer Services mobile app," said Dennis Bon, Global Head of J.P. Morgan's Depository Receipts business. "This app, which is the first of its kind in the DR industry, exemplifies that we are constantly looking for new and innovative ways to provide added value and efficiency to our clients across the globe."

"It is our top priority to provide clients with easily accessible real-time information that is essential to their business objectives," said Sarah Gill, Global Platform Executive for J.P. Morgan WSS. "J.P. Morgan continues to invest in new mobile technologies and rapidly expand upon existing solutions in order to respond to changes in the market and the evolving needs of our client base."

J.P. Morgan pioneered the depository receipts market over 85 years ago, introducing the first-ever DR in 1927. J.P. Morgan provides a full range of ADR, GDR and HDR services to issuers seeking to have their equity traded on exchanges beyond their home markets. For market information on depository receipts and international equities as well as J.P. Morgan's depository receipt services, please go to J.P. Morgan's web site www.adr.com.

About JPMorgan Chase & Co.

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. The firm is a leader in investment banking, financial services for consumers, small business and commercial banking, financial transaction processing, asset management and private equity. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients under its J.P. Morgan and Chase brands. Information about JPMorgan Chase & Co. is available at www.jpmorganchase.com.

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