

The King Center Imaging Project Goes Live

Thousands of never-before-seen documents will be accessible online at www.thekingcenter.org/archive

ATLANTA - January 12, 2012 - JPMorgan Chase & Co (NYSE: JPM), working in partnership with AT&T Business Solutions and EMC, along with The King Center, today announced that The King Center Imaging Project's website - www.thekingcenter.org/archive - will go live on Monday, Martin Luther King, Jr. Day. The King Center Imaging Project is a digitization effort to preserve and make publicly available the tens of thousands of documents from Dr. Martin Luther King, Jr. and other key figures and organizations from the Civil Rights Movement housed at The King Center. As of Monday, January 16, this unprecedented effort will be showcased on The King Center's website, which was completely redesigned by JPMorgan Chase.

The King Center Imaging Project pairs JPMorgan Chase's technology expertise with The King Center Archive to preserve and share Dr. King's works in a new more accessible way. JPMorgan Chase, through its Technology for Social Good program, committed its technology expertise to digitize more than one million pieces of history related to Dr. King. AT&T and EMC Corporation donated advisory support as well as technology solutions and services, including AT&T Synaptic Storage as a ServiceSM, powered by EMC Atmos® cloud-enabled storage. This on-demand storage service enables The King Center to store, manage and make available unprecedented online global access to its digitized archive from any location, anytime, using any Web-enabled device.

Over the past 9 months, JPMorgan Chase built a team of over 200 individuals to execute the Project. The team consisted of imaging and archival experts, U.S. military veterans from The Veterans Curation Program, students from Morehouse and Spelman Colleges (the alma maters of the King Family), Kennesaw State University and Emory University, Civil Rights Scholars, as well volunteers from JPMorgan Chase. Project members focused on digitizing close to 200,000 documents associated with Dr. Martin Luther King, Jr. Dr. King's most famous speeches and correspondence, such as his I Have a Dream speech, Letter from Birmingham Jail, and his Nobel Peace Prize Acceptance Speech, can now be viewed around the world at any given moment.

"Our valued relationship with JPMorgan Chase and their innovative Technology for Social Good program is helping to preserve and extend my father's important message to sustain the momentum of nonviolent social change around the world," said Martin Luther King, III, President, The King Center.

"It's important for JPMorgan Chase to support Dr. King's legacy because of the important values he committed his life to promoting, such as equality, equal opportunity, and quality education for all. People like Dr. Martin Luther King are what made America what it is today. The values he espoused are the values that JPMorgan Chase also tries to stand for around the world," said Jamie Dimon, Chairman & CEO, JPMorgan Chase & Co.

"Dr. King was a tireless champion of equality and inclusiveness. We are proud and honored to contribute our technologies and know-how to bring his legacy to life for the digital, connected world of today and tomorrow," said John T. Stankey, President & CEO, AT&T Business Solutions.

"EMC is proud to be a Philanthropic Technology Provider to the Dr. Martin Luther King Jr. Center's digital archiving project. By digitizing Dr. King's words on human dignity, equality and non-violence, future generations will have greater chances to be inspired by his courage and appreciate the ways he shaped our history and society," said Joe Tucci, Chairman & CEO, EMC.

This innovative project includes the creation of a global educational website based on a comprehensive collection of Dr. King's papers and other audio-visual materials. Along with Dr. King's documents, the Project also includes originals from other key figures and groups involved in the Civil Rights movement. The website, for the first time, makes historical materials such as Dr. King's speeches, sermons and correspondence, readily available to anyone across the world with access to the internet.

For more information about what JPMorgan Chase is doing to support and celebrate Dr. Martin Luther King, please visit www.jpmorganchase.com/mlk.

About JPMorgan Chase & Co.

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. The firm is a leader in investment banking, financial services for consumers, small business and commercial banking, financial transaction processing, asset management and private equity. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. serves millions of consumers in the United States and many of the world's most prominent

corporate, institutional and government clients under its J.P. Morgan and Chase brands. Information about JPMorgan Chase & Co. is available at www.jpmorganchase.com.

About The King Center

Established in 1968 by Coretta Scott King, The King Center is the official, living memorial dedicated to advancing the legacy of Dr. Martin Luther King, Jr. Through various programs and partnerships, it strives to educate the world about his life and teachings, inspire new generations to further his work, and strengthen causes and change-makers continuing his efforts today. The King Center is located in Atlanta, Georgia.

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company and one of the most honored companies in the world. Its subsidiaries and affiliates - AT&T operating companies - are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet, voice and cloud-based services. A leader in mobile broadband and emerging 4G capabilities, AT&T also offers the best wireless coverage worldwide of any U.S. carrier, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising.

About EMC

EMC Corporation is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Fundamental to this transformation is cloud computing. Through innovative products and services, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect and analyze their most valuable asset -- information -- in a more agile, trusted and cost-efficient way. Additional information about EMC can be found at www.EMC.com.