

May 1, 2012

## Chase "Doubling The Difference" In The Fight Against Hunger Among Older Americans

### AARP® Visa® Card from Chase to double donations from each purchase made and account opened to support AARP Foundation for Drive to End Hunger

**WILMINGTON, Del., May 1, 2012** - [Chase Card Services](#), a division of JPMorgan Chase & Co. [NYSE: JPM], today announced that it is continuing its fight against older adult hunger by doubling donations to AARP Foundation in support of Drive to End Hunger in honor of Older Americans Month. For more than a year, Chase has been donating \$0.03 for each purchase made with the AARP® Visa® Card from Chase and \$1 for each new account opened. During the month of May 2012, Chase will double this commitment by donating \$0.06 for each purchase made with the card and \$2 for each new account opened from May 1 - 31. Chase will donate up to \$2 million to AARP Foundation in 2012 through this campaign.

Older Americans Month is a nearly 50-year-long tradition which acknowledges issues facing America's seniors and the contributions they have made to our country. Chase is providing resources to help solve the problem of older adult hunger, which has spiked nearly 80 percent since 2001. Today, of the 50 million Americans at risk of hunger, nearly nine million are 50 and older. The problem is predicted to increase in the coming years-rising 75 percent by 2025 according to AARP Foundation.

"Doubling donations provides an easy way for Chase and our cardmembers to make a difference in the lives of millions of Americans who are uncertain where their next meal will come from. Older Americans Month is a critical opportunity to highlight this growing issue, inspire action from others and take additional steps on our own to help solve this problem," said Ralph Pinto, senior director of Chase Card Services.

Since AARP and AARP Foundation launched Drive to End Hunger in 2011, the initiative has donated more than 6 million meals and driven corporate and individual donor commitments with an expected value of \$16.1 million. Last year, Chase alone contributed more than \$1.6 million, equivalent to an estimated 750,000 meals for older Americans in need.

This year, in addition to the donation through the AARP Visa Card, Chase has teamed up with four-time NASCAR Cup Series Champion Jeff Gordon and Drive to End Hunger and will appear on the No. 24 Drive to End Hunger Chevrolet for five 2012 NASCAR Sprint Cup Series races throughout the country. On March 18, the [AARP Visa Card from Chase](#) image appeared on the No. 24 Drive to End Hunger Chevrolet at the Bristol Motor Speedway and will also appear at the following races:

- Charlotte Motor Speedway (May 27);
- Indianapolis Motor Speedway (July 29);
- Richmond International Raceway (Sept. 8); and
- Dover International Speedway (Sept. 30).

"Chase is committed to helping end this serious issue. Together with AARP Foundation, Jeff Gordon, NASCAR fans and other generous contributors, we are making a difference," concluded Pinto.

#### About AARP Foundation

AARP Foundation is working to win back opportunity for struggling Americans 50+ by being a force for change on the most serious issues they face today: housing, hunger, income and isolation. By coordinating responses to these issues on all four fronts at once, and supporting them with vigorous legal advocacy, the Foundation serves the unique needs of those 50+ while working with local organizations nationwide to reach more people and make resources go further. AARP Foundation is a charitable affiliate of AARP. Learn more at [www.aarpfoundation.org](http://www.aarpfoundation.org).

#### About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. Chase serves consumers and small businesses through 5,400 bank branches, 16,700 ATMs, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships and schools and universities. Chase also has issued more than 90 million credit cards. More information about Chase is available at [www.chase.com](http://www.chase.com).