

Ink From Chase and Google to Host Series of 'Grow Your Business Online' Seminars and Webinars for Small Business Owners

Focus on Online Marketing Tips and Best Practices for Small Businesses

WILMINGTON, Del. - September 15, 2011 - [Ink from Chase](#), the business card portfolio from [Chase Card Services](#), a division of JPMorgan Chase & Co. (NYSE: JPM), is teaming up with Google again this fall to host a series of seminars aimed at helping small business owners grow their businesses online. The seminars and online webinars are free of charge to Ink from Chase cardmembers and will feature expert advice from a Google product specialist, including, online marketing tips and best practices that small business owners can use immediately to make a big impact on their businesses.

"We are excited to work with Google to host valuable seminars and networking events designed to connect small business owners with online customers and communities," said Beverly Kennedy, general manager of Ink from Chase. "By working with Google, we are able to provide valuable and actionable advice to help small business owners expand their presence online. In addition, providing free seminars and webinars furthers Chase's commitment to helping small business owners grow and manage their businesses."

The "Grow Your Business Online" fall seminar and networking series kicks off in Chicago on September 19 and will include cities such as Houston, New York City and Miami. Each seminar will feature expert advice from Frederick Vallaey, an AdWords evangelist at Google, and a local small business owner as well as time to network with other small business owners. To expand customer reach, the online webinar series will kick off in October. Additional information will be available at www.inkfromchase.com/events in late September. The dates for the seminars are:

Seminar Series

9/19 - Chicago, Ill., Chase Tower

10/6 - Houston, Tx., Renaissance Hotel

11/3 - New York City, NY, JPMC World Headquarters

11/17 - Miami, Fl., Intercontinental Hotel

Webinar Series

10/19 - Get Found Online

11/2 - Attract Customers Online

11/16 - Create Online Community

11/30 - Create a Mobile Ready Site and Use Mobile Advertising

Ink from Chase and Google launched the "Grow Your Business Online" series earlier this year in New York City and Mountain View, Calif. Both seminars featured expert advice from Frederick Vallaey and a case study and Q&A session with a local small business owner. More than 200 Ink from Chase customers attended the launch event in New York.

In addition to offering small business owners powerful cards and services, Ink from Chase launched [JotSM](#), a mobile application and online solution which saves small business owners time by enabling them to easily track, categorize and organize business expenses in real-time from their iPhone® and Android™ mobile devices or online. Chase's commitment to small business owners is also demonstrated by its [pledge to lend \\$12 billion to American small businesses in 2011](#), a 20 percent increase over the 2010 commitment, which the bank met in December.

For more information on the events or to register, small business owners can visit www.inkfromchase.com/events or check out the [Ink from Chase Facebook page](#). To watch highlight videos from past events visit: <http://www.youtube.com/user/InkfromChase>.

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.2 trillion and operations in more than 60 countries. Chase serves consumers and small businesses through 5,200 bank branches, 16,200 ATMs, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships and schools and universities. Chase also has issued more than 90 million credit cards. More information about Chase is available at www.chase.com.