

## Chase and Facebook Announce 100 Small and Local Charities to Receive \$25,000 Each From Chase Community Giving

### More than 1 million fans turn out to support small charities as part of new method of corporate giving

**New York and Palo Alto, Calif., December 16, 2009** - Chase and Facebook today announced the 100 small and local charities that each will receive a \$25,000 grant from Chase and now have a chance to receive a Million Dollar Grant, following Facebook users' voting in Round One of Chase Community Giving.

More than 1 million fans signed up for Chase Community Giving in Round One of the program. Eligible charities included 501 (c)(3) charities with an operating budget of \$10 million or less, serving the general public in designated areas. Round One ended at midnight on Dec. 12 and culminated with a surge of voting in the last week.

"We were pleased to see the level of enthusiasm and support that Round One generated. Interestingly, only two of the 100 organizations overlapped with our existing giving portfolio, which confirmed our early view that this method of giving would indeed complement our traditional giving, while sparking innovation," said Kim Davis, president of the JPMorgan Chase Foundation.

"This has been one of the most popular crowdsourcing campaigns in Facebook history. Millions of people using Facebook have taken up the Chase challenge to demonstrate the power of crowdsourcing for philanthropic giving," said Elliot Schrage, vice president of global communications and policy at Facebook. "The program is unique in that a person can leverage their vote on Facebook -- in addition to their wallet -- to collectively help those in need during the holidays or support a cause important to them."

The 100 charities announced today span 31 states and serve the public in a variety of areas such as:

- supporting families and children battling Autism, Muscular Dystrophy, heart disease, cancer, infectious disease and many other illnesses;
- improving the lives of Iraq and Afghanistan Veterans and their families;
- providing the homeless with basic human needs and services;
- helping families displaced by Hurricane Katrina move back into their homes;
- international aid for the underserved in rural China, Turkey, Sri Lanka and other locations;
- rebuilding communities ravaged by war;
- providing greater access to college for disadvantaged students; and
- supporting local music, theater and creative and performing arts groups.

"Chase Community Giving provided benefits to all of the small and local charities throughout the country that mobilized their supporters and spread their message," said NBA hall-of-famer and Chase Community Giving Advisory Board Member David Robinson. "Even for charities that are not among today's top 100, the program offered all participating organizations a national platform to promote their missions, attract new supporters and gain visibility."

Chase Community Giving, a grassroots campaign launched November 16 to inspire a new way of corporate philanthropy, allowed Facebook's 350 million users to choose from more than 500,000 of their favorite small and local charities and vote for them to win their share of \$5 million. Throughout the campaign, Chase Community Giving fans nominated tens of thousands of charities from all 50 states and the District of Columbia.

Throughout the nearly four weeks of Round One voting, thousands of local charities created their own grassroots campaigns to encourage supporters to get out the vote, using e-mail campaigns, appearances on the local evening news, Facebook status updates and Wall posts and many other methods.

In **Round Two**, the 100 organizations from Round One will have the option to submit a Million Dollar Grant proposal to Facebook users, detailing the difference they would make in their local community with the significant extra resources. Facebook users will vote starting January 15, and on or around February 1, one organization will receive \$1 million from Chase, provided all eligibility requirements and standards have been met and reviewed by the Chase Community Giving Advisory Board. Five additional organizations will receive \$100,000 each. Also, the Advisory Board will select additional nominated charities from either round to share in another \$1 million.

In addition to the donations made through the program, Chase will provide a \$25,000 honorarium to each Board member who does not work for Chase or Facebook, which will be donated by Chase to the charity of the member's personal choice.

JPMorgan Chase donates a total of more than \$100 million annually to more than 3,000 non-profit organizations in local communities, nationally and abroad. This \$5 million Facebook effort is in addition to the bank's traditional philanthropic giving, and if successful, the bank hopes to commit more of its annual philanthropy funds using this innovative method of giving.

The 100 organizations moving on to Round Two include:

**A Good Idea** *San Francisco*  
**A Midwinter Nights Dream, Inc.** *Northport, NY*  
**Action Without Borders, Inc. DbA, Idealist And Idealist.Org** *New York City*  
**American Cancer Society Inc** *New York City*  
**Angel Heart International Inc** *Rancho Santa Margarita, Calif.*  
**Appalachian Trail Conservancy** *Harpers Ferry, W. Va.*  
**Arlington Street People's Assistance Network, Inc.** *Arlington, Va.*  
**Asset India Foundation** *Tucson, Ariz.*  
**Atlas Service Corps Inc.** *Washington, DC*  
**Big Cat Rescue, Corp.** *Tampa, Fla.*  
**Bridge To Turkiye** *Cary, NC*  
**Camfed USA Foundation** *San Francisco*  
**Camp Kesem National** *Lafayette, Calif.*  
**Carolina Crown, Inc.** *Fort Mill, SC*  
**Cavalier Drum And Bugle Corps Inc.** *Rosemont, Ill.*  
**Center For The Pacific Asian Family Inc** *Los Angeles*  
**China Care Foundation Inc** *Westport, Conn.*  
**Chinatown Youth Initiatives** *New York City*  
**Chinese Mutual Aid International Network** *San Jose, Calif.*  
**Coalition For The Advancement Of Student Activities, Inc.** *Marshfield, Mass.*  
**Community Aid Relief And Development** *Littleton, Colo.*  
**Compassionate Friends, Inc.** *Oak Brook, Ill.*  
**Darius Goes West Inc** *Athens, Ga.*  
**Deafhope** *Oakland, Calif.*  
**East Harlem Tutorial Program, Inc.** *New York City*  
**Educate Lanka Foundation Inc.** *Rockville, Md.*  
**Ehlers Danlos Syndrome Network Cares** *Waterford, Wis.*  
**Eyes On Africa Foundation** *Flower Mound, Texas*  
**Feel Your Boobies Foundation** *Middletown, Penn.*  
**Friendship Circle** *West Bloomfield, Mich.*  
**Generation Project Inc.** *Chicago*  
**Give Foundation, Inc.** *Palo Alto, Calif.*  
**GLSEN Inc.** *New York City*  
**American Chinese Culture And Education Foundation** *San Diego*  
**American Foundation For Suicide Prevention** *New York City*  
**Andrew McDonough B Positive Foundation** *Wilmington, Del.*  
**Gwendolyn Strong Foundation** *Washington, DC*  
**Half The Sky Foundation** *Berkeley, Calif.*  
**Hand By Hand Education Foundation** *Canton, Mich.*  
**Handreach Corporation** *Greenbelt, Md.*  
**Hope For Paws** *Los Angeles*  
**Imaging Foundation** *Malibu, Calif.*  
**International Children's Heart Foundation** *Memphis, Tenn.*  
**International Society For Infectious Diseases Inc** *Brookline, Mass.*  
**Intracranial Hypertension Research Foundation** *Vancouver, Wash.*  
**Invisible Children Inc** *San Diego*  
**Iraq And Afghanistan Veterans Of America Inc** *New York City*  
**Isha Foundation Inc** *McMinnville, Tenn.*  
**Jakara Movement** *Clovis, Calif.*  
**Kids And Cars Inc.** *Leawood, Kan.*  
**Kids Strong** *Los Altos, Calif.*  
**Kiva Microfunds** *San Francisco*  
**Kiwanis International Foundation, Inc.** *Indianapolis*  
**Legion Aires Drum And Bugle Corps** *Dubuque, Iowa*  
**Lexington Childrens Theatre Inc.** *Lexington, Ky.*  
**Love Without Boundaries Foundation** *Edmond, Okla.*  
**Manna Project International** *Nashville, Tenn.*  
**Matthew Shepard Foundation** *Casper, Wyo.*  
**Minds Matter** *New York City*  
**Misericordia Family Association** *Chicago*  
**Mosaic Youth Theater Of Detroit** *Detroit*  
**Moving Image, Inc.** *New York City*  
**National Autism Association Inc** *Nixa, Mo.*  
**National Youth Rights Association** *Washington, DC*  
**Nephcure Foundation** *Berwyn, Penn.*  
**New Colony Nfp** *Chicago*  
**Okizu Foundation** *Novato, Calif.*

*Houston*

**Overseas Save Chinese Children**

**Foundation** *Toledo, Ohio*

**Pancreatic Cancer Action Network Inc.** *El Segundo, Calif.*

**Passlove Charity Foundation** *Okemos, Mich.*

**Peace Jam Foundation** *Arvada, Colo.*

**Pencils Of Promise Incorporated** *Old Greenwich, Conn.*

**Phantom Regiment Drum & Bugle Corps Inc.** *Rockford, Ill.*

**Phillips Brooks House Association Incorporated** *Cambridge, Mass.*

**Push America** *Charlotte, NC*

**Readysetlaunch Inc.** *North Potomac, Md.*

**Seeds Of Peace, Inc.** *New York City*

**Service For Peace Inc.** *Bridgeport, Conn.*

**Sheckler Foundation** *Carlsbad, Calif.*

**Shin Shin Educational Foundation** *San Francisco*

**Sideshow Theatre Company Nfp** *Chicago*

**Sikhcess** *West Bloomfield, Mich.*

*City*

**Step By Step Foundation Inc.** *Hallandale, Fla.*

**Student Movement For Real Change** *Denver*

**Student Research And Development** *Sammamish, Wash.*

**Susan G Komen Breast Cancer Foundation** *Cincinnati*

**Teen Living Programs, Inc.** *Chicago*

**The McKelvey Foundation** *New York City*

**The Parent Project For Muscular**

**Dystrophy Research Inc** *Middletown, Ohio*

**The St Bernard Project Inc** *Chalmette, La.*

**Tiziano Project** *Calabasas, Calif.*

**Tourette Syndrome Association, Inc.** *Bayside, NY*

**Trevor Project, Inc.** *West Hollywood, Calif.*

**Trisomy 18 Support Inc.** *Dale City, Va.*

**Twloha Inc.** *Cocoa, Fla.*

**World Water Association** *Bellevue, Wash.*

For more information and program requirements, visit <http://apps.facebook.com/chasecommunitygiving>. To learn more about what Chase is doing to serve its communities, visit [www.jpmorganchase.com/thewayforward](http://www.jpmorganchase.com/thewayforward).

#### **About Chase**

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), which operates more than 5,100 branches and 15,000 ATMs nationally under the Chase brand. Chase has 146 million credit cards issued and serves consumers and small businesses through bank branches, ATMs and mortgage offices as well as through relationships with auto dealerships and schools and universities. More information about Chase is available at [www.chase.com](http://www.chase.com).

#### **About Facebook**

Founded in February 2004, Facebook's mission is to give people the power to share and make the world more open and connected. Anyone can sign up for Facebook and interact with the people they know in a trusted environment. Facebook is a privately held company and is headquartered in Palo Alto, Calif.

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