

## Cosmopolitan Magazine Names Cindy Luo '2008 Chinese Fashion Designer of the Year'

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OmniaLuo, Inc. ( <http://omnialuo.com/> ) ("OmniaLuo" or the "Company") (OTC Bulletin Board: OLOU), a China-based company engaged in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO, announced today that Cosmopolitan Magazine has named OmniaLuo Chairwoman and Chief Designer the "2008 Chinese Fashion Designer of the Year." Ms. Luo received this prestigious award at the Chinese version of the publication's December 11th "2008 Women of the Year" ceremony. Sponsored by the Proctor & Gamble brand "Olay", this high profile event highlighted the achievements of Chinese female leaders across sports, entertainment, design, literature and more.

"This award was not only an incredible honor for me personally, but truly a great tribute to the OMNIALUO brand," stated Ms. Cindy Luo, Founder, Chairwoman and CEO of OmniaLuo. "With the recognition of international icon Cosmopolitan Magazine, OMNIALUO has achieved a level of visibility and recognition few brands in China, and indeed the world, can claim. This award was the perfect cap on an extremely successful year for the Company, and a sign of the global things to come for OmniaLuo in 2009," added Ms. Luo.

To be added to the OmniaLuo, Inc. investor email list, please email [justin.davis@cirrusfc.com](mailto:justin.davis@cirrusfc.com) with OLOU in the subject line.

About OmniaLuo, Inc.

OmniaLuo, Inc. ( <http://www.omnialuo.com> ), based in China's fashion capital of Shenzhen, is in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO. OMNIALUO's apparel embodies elegance, femininity and sophistication for China's rapidly growing class of urban and affluent female professionals. With its rapid and strategic expansion plan, OMNIALUO plans to increase its retail presence to more than 250 retail stores and distributor relationships by year end 2008. Under the leadership of Cindy Luo, the Company's founder and award winning chief designer, OMNIALUO is positioned to become China's top fashion brand.

OmniaLuo Investor Resources

Women's Wear Daily Article: <http://tinyurl.com/66daks>

Fact Sheet: <http://tinyurl.com/48ndz3>

Presentation: <http://tinyurl.com/8kkf2f>

### SAFE HARBOR FOR FORWARD-LOOKING STATEMENTS

This news release contains forward-looking statements, including statements that include the words "believes," "expects," "anticipates," or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance, or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. Factors that may affect these forward-looking statements include, among others, our dependency on our chief executive officer, principal stockholder and chief designer, our sensitivity to economic conditions and consumer spending in China, competition in our industry, our ability to effectively manage our growth, our ability to raise capital in the future, changes in China's economic or political situation, and other factors set forth in our Annual Report on Form 10-KSB filed with the United States Securities and Exchange Commission or otherwise set forth from time to time in our other public filings. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date of this news release.

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