



INVESTOR UPDATE

Cirrus Financial Communications, LLC
Spotlight Client 

OmniaLuo to Host Conference Call on November 18, 2008 to Review Third Quarter 2008 Financial Results

SHENZHEN, China, Nov 17, 2008 /Xinhua-PRNewswire-FirstCall via COMTEX News Network/ --

<http://ir.omnialuo.com> ("OmniaLuo" or the "Company") (OTC Bulletin Board: OLOU), a China-based company engaged in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO, will host a conference call on Tuesday, November 18, 2008 to review third quarter 2008 financial results. The conference call is scheduled for 9:00 am, Eastern Time. To participate in the call, please dial:

U.S. and Canada: (866) 393-5677
International: (706) 902-1860
Conference ID: 21399855

A replay of the call will be available two hours after completion. You will be able to access it at any time through the OmniaLuo Website at <http://www.ir.omnialuo.com>, or by phone until December 17, 2008. To access the replay by phone, please dial:

U.S. and Canada: (800) 633-8625
International: (402) 977-9141
Conference ID: 21399855

To be added to the OmniaLuo, Inc. investor email list, please email pamela.solly@cirrusfc.com with OLOU in the subject line.

About OmniaLuo, Inc.

OmniaLuo, Inc. (ir.omnialuo.com), based in China's fashion capital of Shenzhen, is in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO. OMNIALUO's apparel embodies elegance, femininity and sophistication for China's rapidly growing class of urban and affluent female professionals. With its rapid and strategic expansion plan, OMNIALUO plans to increase its retail presence to more than 250 retail stores and distributor relationships by year-end 2008. Under the leadership of Cindy Luo, the Company's founder and award winning chief designer, OMNIALUO is positioned to become the Chinese brand equivalent of Ralph Lauren, Vera Wang and Anna Sui.

OmniaLuo Investor Resources
Women's Wear Daily Article: <http://tinyurl.com/WomensWear>
Fact Sheet: <http://tinyurl.com/5al5u4>
Presentation: <http://tinyurl.com/5sg7yz>
Video: <http://ir.omnialuo.com/video/omnialuo.cfm>

For more information, please contact:

Cirrus Financial Communications, LLC
Pamela Solly
Tel: +1-877-880-OLOU (6568)
Email: Pamela.Solly@cirrusfc.com

SAFE HARBOR FOR FORWARD-LOOKING STATEMENTS

This news release contains forward-looking statements, including statements that include the words "believes," "expects," "anticipates," or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance, or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. Factors that may affect these forward-looking statements include, among others, our dependency on our chief executive officer, principal stockholder and chief designer, our sensitivity to economic conditions and consumer spending in China, competition in our industry, our ability to effectively manage our growth, our ability to raise capital in the future, changes in China's economic or political situation, and other factors set forth in our Annual Report on Form 10-KSB filed with the United States Securities and Exchange Commission or otherwise set forth from time to time in our other public filings. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date of this news release.

SOURCE OmniaLuo, Inc.

<http://ir.omnialuo.com>

Copyright (C) 2008 PR Newswire. All rights reserved

News Provided by COMTEX