

## OmniaLuo Increases Retail Store Count to 245

SHENZHEN, China, Nov 12, 2008 /Xinhua-PRNewswire-FirstCall via COMTEX News Network/ -- OmniaLuo, Inc. ("OmniaLuo" or the "Company") (OTC Bulletin Board: OLOU), a China-based company engaged in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO, today announced that it opened three additional independent distributor stores in October. The Company also entered into contracts with two new independent distributors for stores to be opened later in 2008. The addition of these three new stores increases OmniaLuo's retail store count to 245 throughout China. The retail network consists of:

- 32 company-owned stores
- 47 co-owned stores
- 166 independent distributor stores (the highest margin of the three store types)

"We continue to increase brand awareness and retail sales throughout China with each new store opening," stated Ms. Cindy Luo, Chairwoman and CEO. "With 245 retail stores, we are at 98% of our goal of at least 250 stores by year-end 2008," added Ms. Luo.

About OmniaLuo, Inc.

OmniaLuo, Inc. (<http://ir.omnialuo.com/>), based in China's fashion capital of Shenzhen, is in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO. OMNIALUO's apparel embodies elegance, femininity and sophistication for China's rapidly growing class of urban and affluent female professionals. With its rapid and strategic expansion plan, OMNIALUO plans to increase its retail presence to more than 250 retail stores and distributor relationships by year end 2008. Under the leadership of Cindy Luo, the Company's founder and award winning chief designer, OMNIALUO is positioned to become the Chinese brand equivalent of Ralph Lauren, Vera Wang and Anna Sui.

To be added to the OmniaLuo, Inc. investor email list, please email [pamela.solly@cirrusfc.com](mailto:pamela.solly@cirrusfc.com) with OLOU in the subject line.

OmniaLuo Investor Resources

Women's Wear Daily Article: [http://files.shareholder.com/downloads/OMNIL/339558900x0x208009/dbf4305a-c147-4ea7-9ec6-bdbdbab15aa/39;s20Wear20Daily\\_20June202008.pdf](http://files.shareholder.com/downloads/OMNIL/339558900x0x208009/dbf4305a-c147-4ea7-9ec6-bdbdbab15aa/39;s20Wear20Daily_20June202008.pdf)

Fact Sheet: <http://files.shareholder.com/downloads/OMNIL/439134566x0x131139/87e893bc-ed11-41a4-8b67-27be27cea326/omnialuo-factsheet.pdf>

Presentation:

[http://files.shareholder.com/downloads/OMNIL/439134566x0x131141/f4882e6d-92d8-](http://files.shareholder.com/downloads/OMNIL/439134566x0x131141/f4882e6d-92d8-4edd-8317-629373480048/omnialuo-presentation.pdf)

[4edd-8317-629373480048/omnialuo-presentation.pdf](http://files.shareholder.com/downloads/OMNIL/439134566x0x131141/f4882e6d-92d8-4edd-8317-629373480048/omnialuo-presentation.pdf)

Video: <http://ir.omnialuo.com/video/omnialuo.cfm>

Safe Harbor for Forward-Looking Statements

This news release contains forward-looking statements, including statements that include the words "believes," "expects," "anticipates," or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance, or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. Factors that may affect these forward-looking statements include, among others, our dependency on our chief executive officer, principal stockholder and chief designer, our sensitivity to economic conditions and consumer spending in China, competition in our industry, our ability to effectively manage our growth, our ability to raise capital in the future, changes in China's economic or political situation, and other factors set forth in our Annual Report on Form 10-KSB filed with the United States Securities and Exchange Commission or otherwise set forth from time to time in our other public filings. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date of this news release.

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