

OmniaLuo Appoints New Chief Financial Officer

SHENZHEN, China, Nov 10, 2008 /Xinhua-PRNewswire-FirstCall via COMTEX News Network/ -- OmniaLuo, Inc. (<http://ir.omnialuo.com/>) ("OmniaLuo" or the "Company") (OTC Bulletin Board: OLOU), a China-based company engaged in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO, today announced that effective November 6, 2008, Ms. Michelle Liu resigned as Chief Financial Officer of OmniaLuo, Inc. and that effective November 6, 2008, the Board of Directors appointed Mr. David Wang as the Company's new Chief Financial Officer.

David Wang, Chief Financial Officer

Mr. Wang, age 42, has more than 15 years experience in accounting, finance and investment banking. From December 2007 to November 2008, Mr. Wang was Vice President of Maxyee Group, an international company focused on real estate and biological pharmacy. From August 2006 to November 2007, Mr. Wang was Chief Financial Officer of Sunway Global, Inc. ("Sunway"), a company engaged in the business of designing, manufacturing and selling logistic transport systems and medicine dispensing systems and equipment. Prior to joining Sunway, Mr. Wang served as an accountant for Sinopec and prior to that worked as an investment banker for various investment banking firms. Mr. Wang received a Masters Degree and PhD degree in the field of Finance from Xiamen University in Fujian Province, China.

"The appointment of David Wang as Chief Financial Officer is a critical step towards our Company's future growth and success," said Ms. Cindy Luo, Chairwoman and CEO. "Mr. Wang's experience and leadership will be instrumental in achieving a NASDAQ Capital Markets upgrade as well as creating an actively traded and fully valued stock for all OmniaLuo investors," stated Mr. Luo.

To be added to the OmniaLuo, Inc. investor email list, please email pamela.solly@cirrusfc.com with OLOU in the subject line.

About OmniaLuo, Inc.

OmniaLuo, Inc. (<http://ir.omnialuo.com/>), based in China's fashion capital of Shenzhen, is in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO. OMNIALUO's apparel embodies elegance, femininity and sophistication for China's rapidly growing class of urban and affluent female professionals. With its rapid and strategic expansion plan, OMNIALUO plans to increase its retail presence to more than 250 retail stores and distributor relationships by year end 2008. Under the leadership of Cindy Luo, the Company's founder and award winning chief designer, OMNIALUO is positioned to become the Chinese brand equivalent of Ralph Lauren, Vera Wang and Anna Sui.

OmniaLuo Investor Resources

Women's Wear Daily Article: <http://tinyurl.com/3s5kev>

Fact Sheet: <http://tinyurl.com/48ndz3>

Presentation: <http://tinyurl.com/46xyo2>

Video: <http://ir.omnialuo.com/video/omnialuo.cfm>

SAFE HARBOR FOR FORWARD-LOOKING STATEMENTS

This news release contains forward-looking statements, including statements that include the words "believes," "expects," "anticipates," or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance, or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. Factors that may affect these forward-looking statements include, among others, our dependency on our chief executive officer, principal stockholder and chief designer, our sensitivity to economic conditions and consumer spending in China, competition in our industry, our ability to effectively manage our growth, our ability to raise capital in the future, changes in China's economic or political situation, and other factors set forth in our Annual Report on Form 10-KSB filed with the United States Securities and Exchange Commission or otherwise set forth from time to time in our other public filings. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date of this news release.

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