

OmniaLuo Invited to Participate in the Forum Discussion on Financial Co-operations Between Guangdong and Hong Kong

SHENZHEN, China, Oct 17, 2008 /Xinhua-PRNewswire-FirstCall via COMTEX News Network/ -- OmniaLuo, Inc. (OTC Bulletin Board: OLOU; "OmniaLuo" or the "Company"), a China-based company engaged in designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO, announced today it received the invitation from the office of Shenzhen Municipal Government Financial Development Services to participate in the forum discussion on financial co-operations between Guangdong and Hong Kong.

To deepen the financial co-operations between Guangdong province and Hong Kong, the forum was arranged by the joint meeting of Guangdong and Hong Kong's governments, and approved by Guangdong Finance Office and Hong Kong Special Administrative Region's Financial Services and the Treasury Bureau. The forum will be held at the International Conference Center of Baiyun in Guangzhou between 10 and 13:45pm on October 20th 2008.

"We are pleased to receive this high profile invitation," said Zheng Luo, CEO of OmniaLuo. "We are looking forward to deepening our understanding of the financial turmoil and learning how to best handle the challenges of the current financial situations."

About OmniaLuo, Inc.

OmniaLuo, Inc. (<http://www.omnialuo.com.cn>) based in China's fashion capital of Shenzhen, is in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO. OMNIALUO's apparel embodies elegance, femininity and sophistication for China's rapidly growing class of urban and affluent female professionals. With its rapid and strategic expansion plan, OMNIALUO plans to increase its retail presence to more than 250 retail stores and distributor relationships by year-end 2008. Under the leadership of Zheng Luo, the Company's founder and award winning chief designer, OMNIALUO is positioned to become a solid luxury brand in China.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This news release contains forward-looking statements, including statements that include the words "believes," "expects," "anticipates," or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance, or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. Factors that may affect these forward-looking statements include, among others, our dependency on our chief executive officer, principal stockholder and chief designer, our sensitivity to economic conditions and consumer spending in China, competition in our industry, our ability to effectively manage our growth, our ability to raise capital in the future, changes in China's economic or political situation, and other factors set forth in our Annual Report on Form 10-KSB filed with the United States Securities and Exchange Commission or otherwise set forth from time to time in our other public filings. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date of this news release.

For more information, please contact:

Company Contact:

Xiaomei Liu, CFO

OmniaLuo, Inc.

Tel: +86-755-8245-1808

Email: ir@omnialuo.com.cn

Web: <http://www.omnialuo.com.cn>

Investor Relations Contact:

Mr. Crocker Coulson

President

CCG Investor Relations

Tel: +1-646-213-1915 (NY office)

Email: crocker.coulson@ccgir.com

SOURCE OmniaLuo, Inc.

<http://www.omnialuo.com.cn>

Copyright (C) 2008 PR Newswire. All rights reserved

News Provided by COMTEX