



## *Cindy Luo, An Idealist Full of Inspirations*

Cindy is a beautiful lady full of inspirations. She is a darling designer of Chinese media. She is a lucky woman who held fashion show in Musée Louvre, Paris. Everyone who has a chance to talk with her will be impressed by her genuineness. She never hides from her thoughts. She likes changes in her life while determined to pursue her dream.

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### Interview from Jessica:

**Jessica:**

Cindy, you are among the few designers in China who have the opportunity to host fashion show overseas. Could you share with us your feelings about the show in Paris?

**Cindy:**

I am proud of hosting fashion show in Paris. I was impressed by the vivid creativity French have. I was more impressed by their pride and logic thinking. They manage shows in such an organized and systematic way. The fresh ideas coming from models and dressers all deeply touched me.

**Jessica:**

How do you view Western Fashion?

**Cindy:**

I grew up with listening to Franciszek Chopin's music and dancing ballet. I consider myself well integrated into Western culture and my design style reflects a perfect integration of Western aesthetics and Eastern aesthetics.

**Jessica:**

How do you view luxury?

**Cindy:**

In the day when LV opened its first shop in Beijing, I was just in their neighborhood to prepare my fashion show. I was impressed by the tremendous marketing efforts LV has spent in Chinese market and realized that brand commercialization has a long way to go in China. For OmniaLuo brand, I use marketing professionals to help me make promotion and strategic marketing plan.