

BAZAAR^{Harper's}



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Design—Life's greatest miracle

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Cindy Luo, an elegant, sagacious and confident lady, is a leading designer in China. Cindy creates her own brand OmniaLuo and has won prestigious fashion design awards in the past 6 year. Cindy has been constantly rewarded “top 10 young designers in PRC” and “the best women’s wear designer in PRC”. She won the NAUTICA Originality Foundation Platinum Prize in 2003. She held her fashion show in Musee Louvre, Paris in 2003. She won the “outstanding designer in Asia” trophy awarded by Louis Vuitton in 2004.

BAZAAR's interview on Cindy Luo

HARPER'S BAZAAR:

We noticed that you majored in international trade in undergraduate study. What drives you to choose fashion design as your life time career? How passionate are you about fashion?

Cindy Luo:

I always love things with elements in beauty and art. I love music, painting, dancing and etc. I think I inherit all these talents from my mother. My mother used to be a musician and she created an art atmosphere for me in my childhood. Fashion design has always been and will continue to be my favorite. I was born with a talent in design. It is something flowing in my blood and spirit and is inflaming everyday.

HAPPER'S BAZAAR:

How were you able to create your own brand when you were still in your 20s ?

Cindy Luo:

My personality determines. I clearly understand what I want and will persistently pursue my dream despite of all frustrations.

HAPPER'S BAZZAR:

How did the winning of NAUTICA Originality Foundation Platinum Prize influence your career?

Cindy Luo:

This is a very important prize in my life. It affirmed my talent and capability in design. For a rising fashion designer like me, this prize is invaluable and gives me great encouragement and confidence.