

OmniaLuo, Inc. Gains Traction in China's \$25 Billion Women's Luxury Apparel Industry

InvestorIdeas.com New Showcase China Stock, OmniaLuo, Inc. (OTCBB: OLOU) Capitalizes on Rising Purchasing Power and Demand for Luxury Goods

POINT ROBERTS, WA and DELTA, BC, Mar 12, 2008 (MARKET WIRE via COMTEX News Network) -- China-AsiaStocks.com, an investor and industry portal China-Asia sector within InvestorIdeas.com, announces new showcase company OmniaLuo, Inc. (OTCBB: OLOU), a China-based company that designs, markets and distributes luxury women's apparel under the brand name OMNIALUO. The rapidly growing retailer is targeting China's \$25 billion women's luxury apparel industry, capitalizing on the rising purchasing power in China and a strong demand for luxury goods.

OMNIALUO currently has established 187 retail stores across 32 of 34 provinces in China and expects the number of stores to increase to 264 by year-end 2008. According to industry data, retail sales in China are growing at an annual rate of nearly 15 per cent, and China is expected to become the world's third largest retail market by 2010.

Cindy Luo, Chairwoman and Chief Executive Officer of OmniaLuo, is also the Chief Designer and is the recipient of several fashion design awards, including the "Golden Peak Award," China's highest and most prestigious honor awarded by the China Fashion Designer's Association. Her passion, vision and drive have set the stage for the line to become the Chinese brand equivalent of "Donna Karan" or Liz Claiborne (News, Market).

According to an article in www.textile-info.com, "Only 10 years ago, there were few famous brands to be found in the Chinese clothing and footwear market, and domestic manufacturers had little brand consciousness. Even consumers knew little about famous international brands or manufacturers, so competition was focused solely on price and quality. However, with rising consumer demand, more domestic manufacturers began to pay attention to branding and more international brands entered China and there are now thousands of brands available, resulting in a highly competitive market."

About China-Asia Showcase Company, OmniaLuo, Inc. (OTCBB: OLOU):

OmniaLuo, Inc. (www.omnialuo.com), based in China's fashion capital of Shenzhen, is in the business of designing, developing, marketing and distributing fine women's apparel under the brand name OMNIALUO. OMNIALUO's apparel embodies elegance, femininity and sophistication for China's rapidly growing class of urban and affluent female professionals. With its rapid and strategic expansion plan, OMNIALUO plans to increase its retail presence across 32 of 34 provinces in China from its current 187 stores to 264 stores by year-end 2008. Under the leadership of Cindy Luo, the Company's founder and award winning chief designer, OMNIALUO is positioned to become the Chinese brand equivalent of Donna Karan or Liz Claiborne.

Investors can also visit the Company Showcase on InvestorIdeas.com at: <http://www.investorideas.com/CO/olou/>

The Company's Media Presentation can be viewed at: <http://www.investorideas.com/CO/OLOU/ss/default.asp>

About InvestorIdeas.com, China-Asiastocks.com:

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SOURCE: InvestorIdeas.com; China-AsiaStocks.com; OmniaLuo, Inc.

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