



CCG

INVESTOR RELATIONS
STRATEGIC COMMUNICATIONS

The IR Global Rankings Conference & Awards 2010
Yale Club, New York City
Tuesday, April 6, 2010



A Must Attend Event for Every CFO and IRO
Who Wants to Establish Best Practices in Investor Relations

The IR Global Rankings ("IRGR") is the most comprehensive ranking system for investor relations websites, online annual report, corporate governance practices and financial disclosure procedures. The ranking is based on extensive proprietary research of publicly traded companies through a clear and transparent methodology created by MZ Consult (www.mz-ir.com), one of the leading investor relations service providers, and our goal is to create incentives for companies to improve their overall communication process with the capital markets. Last year's winners included General Electric, Microsoft, Bank of Montreal, FedEx, Potash Corp, BASF, Bayer, Adidas, Philips and Royal Dutch Shell.

The conference is an opportunity for CEOs, CFOs, IROs, and board members to see how their disclosure and financial reporting, governance, IR websites and annual reports stack up against the very best in the world and to raise the bar to achieve high performance IR programs. In addition, the New York City Event will include a series of panels with industry experts on the most urgent issues facing IR practitioners today – including the changing role of the sell-side, social media and digital media campaigns, XBRL, the changing needs of the buy-side, and winning IR strategies in 2010.

In addition, companies will have the opportunity to have free IR benchmarking reports and one-on-one consulting sessions on ideas to take their IR program to the next level.

The IR Global Rankings Conference & Awards is free to attend and discounted hotel rooms are available at the nearby Grand Hyatt for out-of-town guests.

Hosted by MZ-CCG Investor Relations
The world's largest independent IR consulting firm

For more information, please visit www.irglobalrankings.com

To register or for details, please contact **Halley Li** at **+1.646.833.3340** or Halley.Li@ccgir.com

For sponsorship opportunities, please contact **Crocker Coulson** at **+1.646.213.1915**
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Agenda

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| 8:00 am | Registration and Breakfast |
| 8:30 am | Welcoming Remarks and IR Trends - Rodolfo Zabisky, CEO, MZ Consult |
| 9:00 am | Winning IR Strategies for 2010 |
| 9:30 am | Attracting and Working with Sell-Side analysts |
| 10:00 am | Committing to World Class Governance |
| 10:30 am | <i>Coffee Break and Sponsor Booths</i> |
| 11:00 am | The Status of Proposed U.S. Financial Reform Legislation: Systemic Risk, Derivatives, Consumer Protection and Investment Advisers
Gregory Harrington, Partner, Arnold & Porter LLP |
| 11:20 am | Changing Needs of the Buy-side |
| 11:40 am | Get Ready for XBRL |
| 12:00 am | Social Media and Digital Media Campaigns
Speaker: Matthew Bird, CEO, MUNCmedia |
| 12:30 pm | <i>Lunch and Awards</i> |
| 2:00 pm-
5:00 pm | 30-minute Customized IR Benchmarking and Solution Suggestions
Held in the grand ballroom of the Yale Club at 50 Vanderbilt Avenue
(corner of 44th Street near Grand Central Station) in New York City |