



**National Investor  
Relations Institute**

**NEW YORK CHAPTER  
2009-2010**

**OFFICERS**

**President**

Felise Glantz-Kissell  
Senior Vice President, Investor  
Relations and Strategy  
HSN, Inc.

**Executive VP – Programs**

Michael Becker  
Vice President, Global Disclosure  
& Financial Reporting Services  
Business Wire

**VP – Programs**

Bernard Kilkelly  
Vice President, Investor Relations  
Delphi Financial Group, Inc

**VP – Membership**

Patrick A. Tracey  
Senior Vice President  
Computershare

**VP – Secretary**

Eleanor Powell  
Executive Director, Investor  
Relations  
The Estee Lauder Companies Inc.

**VP – Treasurer**

Cheryl Gedvila  
Executive Director  
Hanley & Associates LLC

**VP – Professional Development**

Debra Berliner  
Managing Director  
G.S. Schwartz & Co. Inc.

**VP – Sponsorships**

Michelle Savage  
Vice President, Adoption &  
Communications  
XBRL US, Inc

**VP – Communications**

Kate McKay  
Director, Global Marketing and  
Communications  
Ipreo

**DIRECTORS**

Hulus Alpay  
Investor Relations  
Medidata Solutions Worldwide

Henry [Hank] Boerner  
Chairman & CEO  
Governance & Accountability Institute

Friederike Edelmann  
Director, Investor Relations  
SAP

Nils Paellmann  
Vice President, Investor Relations  
Deutsche Telekom

Ron Schneider  
Director  
BNY Mellon Shareowner Services

**ADMINISTRATORS**

Tamara Beck / Burt Beck  
Clean Lists Associates, Inc.  
380 Lexington Avenue, Suite 1700  
New York, New York 10168

## The Five O'Clock Club Approach to Networking

Date: Thursday, January 21

Time: 12-2

Location: New York University's School of Continuing and Professional  
Studies' midtown campus

11 West 42nd Street, Room 421

Open to the first 25 who sign up.

In this seminar and discussion you will learn:

- How to develop a networking strategy customized to you
- How to build a strong professional network that will last a lifetime
- How to train your network to help you achieve your goals
- How to use social networks the right way as part of your networking strategy

Speaker: **Mitchell York, Professional Certified Coach**

Expert Presenter & Executive Coach on Entrepreneurship and Job Search  
Editor of About.com's Entrepreneurs website (entrepreneurs.about.com) which  
receives hundreds of thousands of monthly visits.

Coached hundreds of clients including career changers, financial advisors,  
entrepreneurs & artists

Trained hundreds of salespeople to maximize their presentation skills

Sold multimillion-dollar marketing and advertising programs to global brands

Presented to private equity/venture capital groups to raise millions of dollars for  
startups

Frequent public speaker to groups ranging in size from 50 to thousands

**Professional Background**

Former president of LendingTree.com

Business, strategy and communications coach to corporate executives,  
entrepreneurs, financial advisors, career changers/job seekers since 2002

Former senior vice president of Ziff Davis Media

Former president of NetCreations Inc., leading email marketing company

Published author of book on entrepreneurship

**Certifications, Training & Education**

Professional Certified Coach (PCC) credentialed by International Coach  
Federation

Certified Graduate, Coach University

Certified Career and Job Search Coach, The Five O'Clock Club

MBA, Columbia University

BA, Northwestern University

Certified Emotional Intelligence Coach, Genos America Ltd.

Sandler Sales Training

Wharton University Strategic Selling Program