



NIRI-New York 2008-2009 Programs

Thursday, May 7, 2009

PROGRAM EVENT IN NEW JERSEY

"Merger IR in Challenging Times"

National Investor Relations Institute

NEW YORK CHAPTER 2008-2009

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380 Lexington Avenue, Suite 1700
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IR in normal day to day situations is challenging enough. What happens when an M&A situation involving your company arises? Our New Jersey-based speakers and moderator will lead you through an informative discussion on topics to include:

- How has the financial crisis (non-availability of capital and disappearance of private equity) affected merger IR?
- How does IR in a merger situation differ from "normal" IR?
- How to deal with arbitrage/special situation investors.
- How to respond to rumors and merger-related newsflow.
- How to cooperate with other departments, such as PR, legal, and government relations, and outside counsel in a merger situation.

Speakers for this event, who all have personal experience with regard to merger IR, include:

David Janazzo, Investor Relations Director, Verizon. Mr. Janazzo was previously an equity analyst covering telecom services at Merrill Lynch from 2000 through 2008. He performed a number of technical and management roles within AT&T and AT&T Bell Laboratories during the prior 14 years.

Steve Kunszabo, Executive Director, Investor Relations, Centennial Communications Corp. Prior to joining Centennial in 2004, Mr. Kunszabo served as an Investor Relations Director and Manager at AT&T Inc. from 2001 to 2004, where he was responsible for executive and financial communications, investor targeting and outreach and shareholder services. Mr. Kunszabo's experience also includes five years with Thomson Reuters in multiple positions including client services and full-service investor relations consulting.

Felix Lauscher, Director of Investor Relations for North America, Sanofi-Aventis. Mr. Lauscher was the head of North American investor relations for Aventis prior to the company's merger with Sanofi-Synthelabo in early 2004. Prior to that, he was based in Strasbourg, France, and served as the key contact for European investors and analysts at Aventis, before moving to US in 2001. Prior to the creation of Aventis in 1999, he worked for eight years in various management capacities at Hoechst AG.

The panel will be moderated by Gil Roessner, President and Creative Director of Roessner & Co. Strategic Design in Basking Ridge, NJ.

REGISTER NOW!

- DATE:** Thursday, May 7, 2009
5:30 – 6:00 pm Registration
- TIME:** 6:00 – 7:00 pm Program
7:00 – 8:00 pm Cocktails/Networking
Olde Mill Inn in Basking Ridge
(www.oldemillinn.com)
- PLACE:** 225 US Highway 202, Basking Ridge, NJ
(908) 221-1353
- COST:** \$50 NIRI NY/NYSSA / \$50 Non-members

Program sponsored by:

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ATTORNEYS AT LAW

RESERVE NOW!

NOTE: The Olde Mill Inn is accessible by New Jersey Transit on the Gladstone line. The nearest train station is in Bernardsville (2 miles from the hotel). From 7 am until 6 pm there is a hotel shuttle van available to pick you up from the station. After that the Olde Mill Inn can refer you to a car service.

Schedule from New York:

4:12 pm Leave New York Penn Station on Morristown Line
5:07 pm Transfer at Summit to Gladstone Branch
5:41 pm Arrive Bernardsville (from there 4 minutes via car service or hotel shuttle)

Return to New York:

8:15 pm Leave Bernardsville on Gladstone Branch
8:55 pm Transfer at Summit to Morristown Line
9:47 pm Arrive New York Penn Station



National Investor
Relations Institute

NEW YORK CHAPTER

NIRI-New York 2008-2009 Programs

Register Now for the Thursday, May 7th

NIRI NY Program Event in New Jersey!

RSVP NOW!

- * NIRI NY and NYSSA Members: \$50 payable at the door [check or cash only]
- * Non Members: \$50 payable at the door [check or cash only]

Please reserve a space for me:

Name _____

Firm _____

Address _____

Phone _____

Fax _____

Email _____

____ I am a member of the New York Chapter

____ I am a new member of the New York Chapter (joined in last 6 months)

____ I am a member of the NYSSA

____ I am not a member of the New York Chapter or affiliate

Payment may be made at the registration table. However your reservation represents a commitment to attend. By completion of this form you are obligated to pay for this meeting unless canceled 48 hours prior to the meeting.

To register, email cleanlists@mindspring.com.

You may fax form to 212-551-1107

If you wish to prepay:

- (1) Go online to www.PayPal.com and create an account, pay via MasterCard or Visa and make payable to cleanlists@mindspring.com
- (2) Send a check with this completed form to: NIRI NY, 380 Lexington Avenue, Suite 1700, New York, New York 10168

NIRI NY Chapter Administrators

Tamara Beck and Burton Beck

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