



**NIRI-New York 2008-2009
PROFESSIONAL DEVELOPMENT WORKSHOP**

Tuesday, February 10, 2009, 5:30 pm

***IR Employment and Compensation Trends with
Korn/Ferry International***

**National Investor
Relations Institute**

**NEW YORK CHAPTER
2008-2009**

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380 Lexington Avenue, Suite 1700
New York, New York 10168

Please join us for a complimentary Professional Development workshop with senior consultants from the Corporate Affairs Practice of Korn/Ferry International, one of the world's largest executive recruiting firms conducting over 10,000 senior level searches worldwide each year. Richard Marshall, Managing Director, and Pepper Binner, Senior Client Partner, will provide insight into current trends in employment and compensation for IR professionals. Among the topics they will discuss are:

- How the IR job today has evolved and what characteristics are sought by the employer
- Dealing with the dynamics of the market today, including recommendations
- Salary trends and expectations with sector and market cap considerations
- What can you do to stay ahead of the curve regarding your own professional development

The discussion will be moderated by NIRI-NY's VP of Professional Development, Felise Glantz-Kissell, who is Senior Vice President, Investor Relations and Strategy for Home Shopping Network (HSN).

Please sign up early as this workshop will be limited to the first 25 respondents.



Richard Marshall is a Managing Director in the Corporate Affairs Practice and is based in New York City. He brings to Korn/Ferry more than 20 years of experience as a practitioner in corporate communications and public affairs functions. Prior to joining Korn/Ferry, Mr. Marshall was vice president, communications and external affairs for Home Depot. In that role, he was the senior communications executive responsible for internal communications, media relations, executive communications, events management and community relations. Mr. Marshall previously held senior leadership positions with Silicon Graphics, serving as head of worldwide public relations. He also led the corporate communications function at Subaru of America Inc.



Pepper Binner is a Senior Client Partner in the Corporate Affairs Practice. She is based in Washington, DC and specializes in senior-level corporate communications and investor relations assignments. She has executed hundreds of searches for *Fortune* 500 companies, public relations agencies, trade associations, non-profits and academic institutions. Prior to entering the executive search industry, Ms. Binner served as a senior in-house recruiter for Razorfish, a leading e consulting and high-tech company headquartered in New York. Earlier, she spent five years in legal recruiting, serving elite New York law firms Shearman & Sterling, Paul, Weiss, Rifkind, Wharton & Garrison and Davis Polk & Wardwell.

REGISTER NOW – LIMITED TO FIRST 25 RESPONDENTS!

- DATE:** Tuesday, February 10, 2009
- TIME:** 5:30 – 5:45 pm Registration/Refreshments
5:45 – 6:30 pm Introductions/Program
6:30 – 7:00 pm Q&A/Information Sharing
Korn/Ferry International
- PLACE:** 200 Park Avenue (MetLife Building)
37th Floor, Large Conference Room
- COST:** Complimentary to NIRI-NY members and NYU IR certificate program students

RESERVE NOW! RSVP REQUIRED.

Please RSVP by sending an email to cleanlists@mindspring.com