



NIRI-NY September 23 Meeting to Focus on Short Selling

Panelists to Discuss Proposed SEC Rule Changes and "Naked Short Selling"

New York, NY September 16, 2008- The New York Chapter of the National Investor Relations Institute (NIRI-NY) will hold an informative and stimulating panel discussion on "Understanding Short Sellers" on Tuesday, September 23, 2008.

The program will delve into the workings of short selling and discuss proposed SEC rules aimed at reducing abusive short selling, including "naked short selling." Additionally, the panelists will educate the investor relations community on the type of information that can or cannot be tracked for short selling, which can help investor relations professionals and management make informed decisions.

"In today's tumultuous markets, investor relations officers (IROs) need to understand how short selling could affect their stock," said Nils Paellmann, President of NIRI-NY and Vice President, Investor Relations of Deutsche Telekom. "This program will not only help IROs understand the mechanics of short selling, including insights from Wall Street, but also provide a real-world case study from the CEO viewpoint."

The program will be moderated by David Weild, a director of NIRI-NY, senior advisor to Grant Thornton and founder of Capital Markets Advisory Partners. The expert panel will feature:

- **Patrick Michael Byrne, Chairman and CEO of Overstock.com, Inc.** Mr. Byrne founded Overstock.com, a Utah-based internet retailer, in 1999 and led the company's IPO in 2002. Prior to founding Overstock.com, Mr. Byrne served as Chairman, President and CEO of Centricut, LLC and held the same three positions at Fechheimer Brothers, Inc., a Berkshire Hathaway company.
- **Chris Taylor, EVP & Managing Director, Global Investor Relations of Ipreo.** Mr. Taylor is responsible for Ipreo's investor relations products and solutions. Ipreo provides execution software and market intelligence for investment banks and corporations around the world. Prior to joining IPREO, Chris was Managing Director at CapitalBridge, where he headed the global operations of the firm.
- **Brad Miller, Managing Director & Head of US Equity Capital Markets Syndicate, Deutsche Bank.** Mr. Miller is responsible for pricing and execution of the firm's lead-managed equity business. Prior to joining Deutsche Bank, Mr. Miller was employed for three years as an Executive Director in Equity Capital Markets at UBS Investment Bank, spent four years as the co-head of Syndicate at CIBC World Markets and five years as a Vice President at Prudential Securities in Equity Syndicate

Sponsored by Ipreo, the panel discussion will take place at The Westin Times Square Hotel at 43rd Street and Eighth Avenue. Registration and networking begins at 5:30 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:15 pm. The event cost is \$50 for NIRI members and \$75 for non-members. More information is available at www.niriny.org. To register, email: niri@mindspring.com, or cleanlists@mindspring.com. To prepay, go to: www.PayPal.com and make payable to cleanlists@mindspring.com.

ABOUT NIRI-NY

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also its largest with over 650 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit

www.niriny.org.

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