



National Investor  
Relations Institute

NEW YORK CHAPTER  
2007-2008

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# NIRI-New York 2007-2008 Programs

## Tuesday, May 13, 2008

### *A View from the Top* *The CEO's Perspective on Investor* *Relations*

Join NIRI NY for an informative talk with Robert D'Loren, President and CEO NexCen Brands, a global brand management company. He will be joined by Peter Sidoti, Founder, Chairman and CEO, Sidoti & Co., the largest and fastest growing small cap equity research provider on Wall Street. Learn how the analyst community interacts with investor relations and the CEO of a growing small-cap company. Gain insights into making investor relations more valuable in the critical dialogue between Wall Street and your own CEO.

#### OUR FEATURED SPEAKERS

##### **ROBERT W. D'LOREN**

##### **President and Chief Executive Officer, NexCen Brands, Inc. (Nasdaq: NEXC)**

Robert W. D'Loren is the founder of NexCen Brands, a global brand-management company with a diverse portfolio of nine brands including licenses for Bill Blass®, and Waverly® brands; NexCen also owns and franchises seven brands, including The Athlete's Foot®, Great American Cookies®, Maggie Moo's®, Marble Slab Creamery®, Pretzel Time®, Pretzelmaker®, and Shoebox New York™. With 25 years of experience in entrepreneurship, Mr. D'Loren has pioneered innovative techniques to finance intellectual-property assets. He is the former CEO of UCC Capital Corporation and also served as COO of CAK Universal Credit Corporation, an intellectual-property finance and consulting company. He has received several awards for his groundbreaking intellectual-property work, including "Dealmaker of the Year" by the Executive Council of New York and the Licensing Executives Society "Deal of Distinction" award.

##### **PETER T. SIDOTI**

##### **Founder, Chairman and Chief Executive Officer, Sidoti & Company, LLC**

Peter Sidoti has nearly 30 years of Wall Street experience and was a leading healthcare analyst for Value Line, Drexel Burnham, Natwest Markets and Schroders before founding Sidoti & Company, LLC in 1999 to address the dearth of research on companies not included in the S&P 500 or generating investment banking fees. Sidoti & Company, LLC is the largest and fastest-growing small cap equity research provider on Wall Street, focusing on undiscovered, profitable companies at a market capitalization below \$3 billion.

#### **REGISTER NOW!**

**DATE:** Tuesday, May 13, 2008  
**TIME:** 5:30 – 6:00 pm Registration  
6:00 – 7:00 pm Program  
7:00 – 8:00 pm Cocktails/Networking  
**PLACE:** Westin Times Square, 43<sup>rd</sup> Street at 8<sup>th</sup> Avenue  
**COST:** \$50 NIRI NY/NYSSA / \$75 Non-members

#### **RESERVE NOW!**

# NIRI-New York 2007-2008 Programs

## Register Now for the Tuesday, May 13<sup>th</sup>

### NIRI NY Chapter Meeting!

## RSVP NOW!

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- \* NIRI NY and NYSSA Members: \$50 payable at the door [check or cash only]
- \* Non Members: \$75 payable at the door [check or cash only]

Please reserve a space for me:

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_ I am a member of the New York Chapter

\_\_\_\_ I am a new member of the New York Chapter (joined in last 6 months)

\_\_\_\_ I am a member of the NYSSA

\_\_\_\_ I am not a member of the New York Chapter or affiliate

Payment may be made at the registration table. However your reservation represents a commitment to attend. By completion of this form you are obligated to pay for this meeting unless canceled 48 hours prior to the meeting.

To register, email [cleanlists@mindspring.com](mailto:cleanlists@mindspring.com).

You may fax form to 212-551-1107

If you wish to prepay:

- (1) Go online to [www.PayPal.com](http://www.PayPal.com) and create an account, pay via MasterCard or Visa and make payable to [cleanlists@mindspring.com](mailto:cleanlists@mindspring.com)
- (2) Send a check with this completed form to: NIRI NY, 380 Lexington Avenue, Suite 1700, New York, New York 10168

**NIRI NY Chapter Administrators**

**Tamara Beck and Burton Beck**

Telephone: 212-551-1013

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