



# EARNINGS GUIDANCE

Does earnings guidance still make sense?  
And, if it does, what type of guidance is best?



## TOPICS TO INCLUDE

- What are the recommendations of The CFA Institute (analysts' views) and The Business Roundtable Institute for Corporate Ethics (views of corporate and academic leaders)?
- Why are some companies discontinuing earnings guidance? What has been their experience with this development – *good, bad, neither*?
- Should you provide quarterly guidance -- or only annual guidance?
- If your company provides *no* financial guidance -- what to do instead?
- What does the investment community want public companies to do?
- Are there significant differences between large-cap and small-cap companies in their earnings guidance policies?
- What is the new relationship between guidance / no-guidance and stock performance?

## PANEL

- **Lara Warner** – Managing Director – Head of US Equity Research, Credit Suisse
- **Mike Holbert** – Director, European Equity Research, TIAA-CREF
- **Charles Triano** – Vice President – IR, Forest Laboratories
- **Dean Krehmeyer** – Executive Director, Business Roundtable Institute for Corporate Ethics

## PANEL MODERATOR

- **Bernie Kilkelly** – Vice President – IR, Delphi Financial Group

## DATE

**Thursday, November 15, 2007**

5:30 – 6:00 pm Registration

6:00 – 7:00 pm Panel Discussion

7:00 – 8:00 pm Refreshments / Tour

## LOCATION

Bloomberg Headquarters

731 Lexington Avenue

New York, New York

## COST

Good news for  
Chapter Members and Guests  
– this event is free!

## RSVP

**RESERVE YOUR PLACE NOW**

To Register, email:

[niriny@mindspring.com](mailto:niriny@mindspring.com)

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