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Analyst and Investor Relations Tool Kit: Asking the Right Questions and Finding the Answers

Tuesday, September 18
8:30 a.m.–12:00 p.m.
Breakfast and Presentation

NYSSA
1177 Ave of the Americas

For more information, visit www.nyssa.org.

Investment professionals and corporate officers alike need to provide a competitive advantage to their firms and clients by driving long-term value in the investment community.

What are the strategic questions you need to ask to truly evaluate a company? Discover a newly designed, principle-based system of questions that advances the related fields of corporate governance, long-term shareholder value, and investment decision-making. Learn the questions that analysts should be asking and IROs must be prepared to answer.

Speaker:
Mark W. Sickles
Founding Principal,
Mark W. Sickles, LLC;
Founding President and CEO,
New Jersey Chapter of the
National Association of
Corporate Directors

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Analyst and Investor Relations Tool Kit:
Asking the Right Questions and Finding the Answers

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Registration Deadline: September 13	□ $225	□ $295

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