

## Newell Rubbermaid Reports First Quarter 2009 Results

- » *Normalized EPS of \$0.20 Ahead of Guidance Due to Cost Savings*
- » *Gross Margins Improve 90 Basis Points to Last Year*
- » *Full Year Guidance Reaffirmed*

**ATLANTA, April 30, 2009** – Newell Rubbermaid (NYSE: NWL) today announced its first quarter 2009 financial results.

Net sales declined 16.0 percent to \$1.20 billion in the first quarter, compared to \$1.43 billion in the prior year. The reported sales decline is consistent with the updated guidance provided on March 24, 2009. Core sales were down 10 percent, approximately half of which was driven by tighter inventory management by customers and the other half due to lower consumer spending. Planned product line exits reduced sales by 5 percent and the acquisitions of Technical Concepts and Aprica together contributed about 4 percent sales growth. Foreign currency translation reduced sales by 5 percent.

“We effectively responded to sustained weakness in consumer demand and customer inventory reductions by aggressively managing our cost structure during the first quarter,” said Mark Ketchum, president and chief executive officer of Newell Rubbermaid. “While top line softness continued at roughly the same pace experienced in the fourth quarter of 2008, our businesses successfully executed on their contingency plans to protect earnings and maximize cash flow. In addition, we further improved our financial flexibility during the quarter by successfully completing new financing arrangements in a volatile credit market.”

Gross margin for the first quarter was 35.1 percent, up 90 basis points from last year, as the positive impact from product line exits and 2008 pricing initiatives more than offset the effect of weaker production volumes and unfavorable mix.

Excluding Project Acceleration restructuring costs of \$30.5 million in 2009 and \$18.4 million in 2008, operating income was \$111.3 million in the first quarter 2009, compared to \$129.5 million in the prior year. This decline reflects the impact of the sales decline partially offset by improved gross margins and operating expense reductions.

Normalized earnings, which exclude Project Acceleration restructuring costs, were \$0.20 per diluted share, ahead of the company’s guidance and compared to \$0.26 per diluted share in the first quarter 2008. (A reconciliation of the “as reported” results to “normalized” results is included below.)

Income from continuing operations, as reported on a GAAP basis, was \$33.7 million, or \$0.12 per diluted share. This compares to \$57.8 million, or \$0.21 per diluted share, in the first quarter 2008.

Operating cash flow was a use of \$11.2 million, compared to a use of \$123.2 million in the prior year. Capital expenditures were \$32.4 million in the first quarter, compared to \$40.0 million in the prior year.

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**A reconciliation of the first quarter 2009 and last year's results is as follows:**

	<u>Q1 2009</u>	<u>Q1 2008</u>
Diluted earnings per share from continuing operations (as reported):	\$0.12	\$0.21
Project Acceleration restructuring costs and related impairment charges	<u>\$0.08</u>	<u>\$0.05</u>
"Normalized" EPS:	\$0.20	\$0.26

**2009 Full Year Guidance**

The company reiterated its guidance for a net sales decline of 10 to 15 percent in 2009, including a core sales decline in the mid to high single digit percent range. The company continues to expect a 4 to 6 percent sales decline from product line exits and a 2 to 4 percent sales decline from foreign currency translation. Acquisitions are expected to contribute about 1 percent of sales growth.

The company continues to expect normalized earnings of \$1.00 to \$1.25 per diluted share and operating cash flow in excess of \$400 million for the full year, including approximately \$100 million in restructuring cash payments.

**2009 Second Quarter Guidance**

The company anticipates net sales will decline about 20 percent for the second quarter 2009. Continued aggressive management of inventory by retailers and weak consumer spending are expected to reduce core sales in the high single digit percent range. Product line exits are projected to reduce sales by 6 to 8 percent, and foreign currency translation is expected to have a negative impact on sales of 4 to 6 percent.

The company expects normalized earnings of \$0.30 to \$0.37 per diluted share.

**A reconciliation of the second quarter and full year 2009 earnings outlook is as follows:**

	<u>Q2 2009</u>	<u>FY 2009</u>
Diluted earnings per share from continuing operations:	\$0.21 to \$0.28	\$0.64 to \$0.89
Project Acceleration restructuring costs and related impairment charges	<u>\$0.07 to \$0.10</u>	<u>\$0.28 to \$0.43</u>
"Normalized" EPS:	\$0.30 to \$0.37	\$1.00 to \$1.25

## Conference Call

The company's first quarter 2009 earnings conference call is scheduled for today, April 30, 2009, at 10:00 am ET. To listen to the webcast, use the link provided under Events & Presentations in the Investor Relations section of Newell Rubbermaid's Web site at [www.newellrubbermaid.com](http://www.newellrubbermaid.com). The webcast will be available for replay for two weeks. A brief supporting slide presentation will be available prior to the call under Quarterly Earnings in the Investor Relations section on the company's Web site.

## Non-GAAP Financial Measures

This release contains non-GAAP financial measures within the meaning of Regulation G promulgated by the Securities and Exchange Commission. Included in this release is a reconciliation of these non-GAAP financial measures to the most directly comparable financial measures calculated in accordance with GAAP.

## About Newell Rubbermaid

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with sales of approximately \$6 billion and a strong portfolio of brands, including Rubbermaid®, Sharpie®, Graco®, Calphalon®, Irwin®, Lenox®, Levolor®, Paper Mate®, Dymo®, Waterman®, Parker®, Goody®, Technical Concepts™ and Aprica®.

This press release and additional information about Newell Rubbermaid are available on the company's Web site, [www.newellrubbermaid.com](http://www.newellrubbermaid.com).

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## Caution Concerning Forward-Looking Statements

Statements in this press release that are not historical in nature constitute forward-looking statements. These forward-looking statements relate to information or assumptions about the effects of sales, income/(loss), earnings per share, operating income or gross margin improvements or declines, Project Acceleration, capital and other expenditures, cash flow, dividends, restructuring costs, costs and cost savings, inflation, particularly with respect to commodities such as oil and resin, debt ratings, and management's plans, projections and objectives for future operations and performance. These statements are accompanied by words such as "anticipate," "expect," "project," "will," "believe," "estimate" and similar expressions. Actual results could differ materially from those expressed or implied in the forward-looking statements. Important factors that could cause actual results to differ materially from those suggested by the forward-looking statements include, but are not limited to, our dependence on the strength of retail economies in light of the global economic slowdown; currency fluctuations; competition with other manufacturers and distributors of consumer products; major retailers' strong bargaining power; changes in the prices of raw materials and sourced products and our ability to obtain raw materials and sourced products in a timely manner from suppliers; our ability to develop innovative new products and to develop, maintain and strengthen our end-user

brands; our ability to expeditiously close facilities and move operations while managing foreign regulations and other impediments; our ability to implement successfully information technology solutions throughout our organization; our ability to improve productivity and streamline operations; our ability to refinance short term debt on terms acceptable to us, particularly given the recent turmoil and uncertainty in the global credit markets; changes to our credit ratings; significant increases in the funding obligations related to our pension plans due to declining asset values or otherwise; the imposition of tax liabilities greater than our provisions for such matters; the risks inherent in our foreign operations and those factors listed in the company's Annual Report on Form 10-K for 2008, filed with the Securities and Exchange Commission. Changes in such assumptions or factors could produce significantly different results. The information contained in this news release is as of the date indicated. The company assumes no obligation to update any forward-looking statements contained in this news release as a result of new information or future events or developments.

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Newell Rubbermaid Inc.  
CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)  
(in millions, except per share data)

Reconciliation of "As Reported" Results to "Normalized" Results

	Three Months Ended March 31,						YOY % Change
	2009			2008			
	As Reported	Excluded Items (1)	Normalized	As Reported	Excluded Items (2)	Normalized	
Net sales	\$ 1,203.9	\$ -	\$ 1,203.9	\$ 1,433.7	\$ -	\$ 1,433.7	
Cost of products sold	781.1	-	781.1	943.2	-	943.2	(16.0)%
<b>GROSS MARGIN</b>	<b>422.8</b>	<b>-</b>	<b>422.8</b>	<b>490.5</b>	<b>-</b>	<b>490.5</b>	<b>(13.8)%</b>
% of sales	35.1%		35.1%	34.2%		34.2%	
Selling, general & administrative expenses	311.5	-	311.5	361.0	-	361.0	(13.7)%
% of sales	25.9%		25.9%	25.2%		25.2%	
Restructuring costs	30.5	(30.5)	-	18.4	(18.4)	-	
<b>OPERATING INCOME</b>	<b>80.8</b>	<b>30.5</b>	<b>111.3</b>	<b>111.1</b>	<b>18.4</b>	<b>129.5</b>	<b>(14.1)%</b>
% of sales	6.7%		9.2%	7.7%		9.0%	
Nonoperating expenses:							
Interest expense, net	30.6	-	30.6	25.8	-	25.8	
Other expense (income), net	0.7	-	0.7	(0.2)	-	(0.2)	
	31.3	-	31.3	25.6	-	25.6	22.3%
<b>INCOME BEFORE INCOME TAXES</b>	<b>49.5</b>	<b>30.5</b>	<b>80.0</b>	<b>85.5</b>	<b>18.4</b>	<b>103.9</b>	<b>(23.0)%</b>
% of sales	4.1%		6.6%	6.0%		7.2%	
Income taxes	15.8	8.7	24.5	27.7	1.8	29.5	(16.9)%
Effective rate	31.9%		30.6%	32.4%		28.4%	
<b>INCOME FROM CONTINUING OPERATIONS</b>	<b>33.7</b>	<b>21.8</b>	<b>55.5</b>	<b>57.8</b>	<b>16.6</b>	<b>74.4</b>	<b>(25.4)%</b>
% of sales	2.8%		4.6%	4.0%		5.2%	
Discontinued operations, net of tax:							
Net loss	-	-	-	(0.5)	0.5	-	
<b>NET INCOME</b>	<b>33.7</b>	<b>21.8</b>	<b>55.5</b>	<b>57.3</b>	<b>17.1</b>	<b>74.4</b>	
<b>NET INCOME NONCONTROLLING INTERESTS</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.4</b>	<b>-</b>	<b>0.4</b>	
<b>NET INCOME CONTROLLING INTEREST</b>	<b>\$ 33.7</b>	<b>\$ 21.8</b>	<b>\$ 55.5</b>	<b>\$ 56.9</b>	<b>\$ 17.1</b>	<b>\$ 74.0</b>	<b>(25.0)%</b>
% of sales	2.8%		4.6%	4.0%		5.2%	
<b>EARNINGS PER SHARE FROM CONTINUING OPERATIONS:</b>							
Basic	\$ 0.12	\$ 0.08	\$ 0.20	\$ 0.21	\$ 0.05	\$ 0.26	
Diluted	\$ 0.12	\$ 0.08	\$ 0.20	\$ 0.21	\$ 0.05	\$ 0.26	
<b>LOSS PER SHARE FROM DISCONTINUED OPERATIONS:</b>							
Basic	\$ -	\$ -	\$ -	\$ (0.00)	\$ 0.00	\$ -	
Diluted	\$ -	\$ -	\$ -	\$ (0.00)	\$ 0.00	\$ -	
<b>EARNINGS PER SHARE:</b>							
Basic	\$ 0.12	\$ 0.08	\$ 0.20	\$ 0.20	\$ 0.06	\$ 0.26	
Diluted	\$ 0.12	\$ 0.08	\$ 0.20	\$ 0.20	\$ 0.06	\$ 0.26	
<b>AVERAGE SHARES OUTSTANDING:</b>							
Basic	280.7		280.7	279.7		279.7	
Diluted	280.7		280.7	279.8		279.8	

(1) Items excluded from "normalized" results for 2009 consist of \$30.5 million of restructuring costs, including asset impairment charges, and the associated tax effects.

(2) Items excluded from "normalized" results for 2008 consist of \$18.4 million of restructuring costs, including asset impairment charges, and the associated tax effects.

Newell Rubbermaid Inc.  
CONSOLIDATED BALANCE SHEETS (UNAUDITED)  
(in millions)

Assets:	March 31, 2009	March 31, 2008
Cash and cash equivalents	\$ 755.9	\$ 752.1
Accounts receivable, net	874.7	1,029.6
Inventories, net	927.5	1,091.7
Deferred income taxes	107.8	102.1
Prepaid expenses and other	142.2	127.6
Total Current Assets	2,808.1	3,103.1
Property, plant and equipment, net	606.9	690.3
Deferred income taxes	86.0	24.6
Goodwill	2,672.9	2,665.3
Other intangible assets, net	637.0	508.2
Other assets	326.5	214.3
Total Assets	\$ 7,137.4	\$ 7,205.8
Liabilities and Stockholders' Equity:		
Accounts payable	\$ 444.4	\$ 571.6
Accrued compensation	84.0	100.4
Other accrued liabilities	711.4	703.8
Income taxes payable	-	15.3
Notes payable	8.1	11.4
Current portion of long-term debt	752.3	900.3
Total Current Liabilities	2,000.2	2,302.8
Long-term debt	2,679.0	1,946.9
Other non-current liabilities	840.7	702.8
Stockholders' Equity - Parent	1,616.8	2,249.9
Stockholders' Equity - Noncontrolling Interests	0.7	3.4
Total Stockholders' Equity	1,617.5	2,253.3
Total Liabilities and Stockholders' Equity	\$ 7,137.4	\$ 7,205.8

Newell Rubbermaid Inc.  
CONSOLIDATED STATEMENTS OF CASH FLOW (UNAUDITED)  
(in millions)

	Three Months Ended March 31,	
	2009	2008
<b>Operating Activities:</b>		
Net income	\$ 33.7	\$ 56.9
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	41.9	44.2
Deferred income taxes	(1.5)	24.5
Non-cash restructuring costs	4.6	(3.8)
Gain on sale of assets	-	(0.1)
Stock-based compensation expense	8.8	7.5
Loss on disposal of discontinued operations	-	0.5
Other	3.2	0.4
Changes in operating assets and liabilities, excluding the effects of acquisitions:		
Accounts receivable	77.1	156.0
Inventories	(29.9)	(131.9)
Accounts payable	(85.8)	(53.4)
Accrued liabilities and other	(63.3)	(223.4)
Discontinued operations	-	(0.6)
Net cash used in operating activities	<u>\$ (11.2)</u>	<u>\$ (123.2)</u>
<b>Investing Activities:</b>		
Acquisitions, net of cash acquired	\$ (1.4)	\$ (28.9)
Capital expenditures	(32.4)	(40.0)
Proceeds from sale of non-current assets	0.3	0.5
Net cash used in investing activities	<u>\$ (33.5)</u>	<u>\$ (68.4)</u>
<b>Financing Activities:</b>		
Proceeds from issuance of debt, net of debt issuance costs	\$ 758.0	\$ 747.3
Proceeds from issuance of warrants	32.7	-
Purchase of call options	(69.0)	-
Payments on notes payable and debt	(132.5)	(79.6)
Cash dividends	(29.4)	(58.8)
Purchase of noncontrolling interest in consolidated subsidiary	(28.2)	-
Other, net	(4.0)	(1.0)
Net cash provided by financing activities	<u>\$ 527.6</u>	<u>\$ 607.9</u>
Currency rate effect on cash and cash equivalents	<u>\$ (2.4)</u>	<u>\$ 6.6</u>
Increase in cash and cash equivalents	\$ 480.5	\$ 422.9
Cash and cash equivalents at beginning of year	275.4	329.2
Cash and cash equivalents at end of year	<u><u>\$ 755.9</u></u>	<u><u>\$ 752.1</u></u>

**Newell Rubbermaid Inc.**  
**Calculation of Free Cash Flow (1)**

<b>Free Cash Flow (in millions):</b>	Three Months Ended March 31,	
	2009	2008
Net cash used in operating activities	\$ (11.2)	\$ (123.2)
Capital expenditures	(32.4)	(40.0)
Free Cash Flow	<b>\$ (43.6)</b>	<b>\$ (163.2)</b>

(1) Free Cash Flow is defined as cash flow used in operating activities less capital expenditures.

**Newell Rubbermaid Inc.**  
**Financial Worksheet**  
(In Millions)

	2009					2008					Year-over-year changes				
	Net Sales	Reconciliation (1)			Operating Margin	Net Sales	Reconciliation (1)			Operating Margin	Net Sales		Operating Income (2)		
		Reported OI	Excluded Items	Normalized OI			Reported OI	Excluded Items	Normalized OI		\$	%	\$	%	
<b>Q1:</b>															
Home & Family	\$ 557.7	\$ 60.3	\$ -	\$ 60.3	10.8%	\$ 608.2	\$ 53.4	\$ -	\$ 53.4	8.8%	\$ (50.5)	(8.3)%	\$ 6.9	12.9%	
Tools, Hardware & Commercial Products	328.0	38.0	-	38.0	11.6%	407.2	61.0	-	61.0	15.0%	(79.2)	(19.4)%	(23.0)	(37.7)%	
Office Products	318.2	31.1	-	31.1	9.8%	418.3	33.9	-	33.9	8.1%	(100.1)	(23.9)%	(2.8)	(8.3)%	
Restructuring Costs		(30.5)	30.5	-			(18.4)	18.4	-				-	0.0%	
Corporate		(18.1)	-	(18.1)			(18.8)	-	(18.8)				0.7	3.7%	
Total	\$ 1,203.9	\$ 80.8	\$ 30.5	\$ 111.3	9.2%	\$ 1,433.7	\$ 111.1	\$ 18.4	\$ 129.5	9.0%	\$ (229.8)	(16.0)%	\$ (18.2)	(14.1)%	

(1) Excluded items are related to restructuring charges.

(2) Excluding restructuring charges.

Newell Rubbermaid Inc.  
Three Months Ended March 31, 2009  
In Millions

Currency Analysis

By Segment

	2009			2008	Year-Over-Year (Decrease) Increase		Currency Impact
	Sales as Reported	Currency Impact	Adjusted Sales	Sales as Reported	Excluding Currency	Including Currency	
Home & Family	\$ 557.7	\$ 18.8	\$ 576.5	\$ 608.2	(5.2)%	(8.3)%	(3.1)%
Tools, Hardware & Commercial Products	328.0	18.6	346.6	407.2	(14.9)%	(19.4)%	(4.6)%
Office Products	318.2	31.1	349.3	418.3	(16.5)%	(23.9)%	(7.4)%
<b>Total Company</b>	<b>\$ 1,203.9</b>	<b>\$ 68.5</b>	<b>\$ 1,272.4</b>	<b>\$ 1,433.7</b>	<b>(11.3)%</b>	<b>(16.0)%</b>	<b>(4.8)%</b>

By Geography

United States	\$ 861.3	\$ -	\$ 861.3	\$ 998.4	(13.7)%	(13.7)%	0.0%
Canada	61.5	15.3	76.8	89.1	(13.8)%	(31.0)%	(17.2)%
North America	922.8	15.3	938.1	1,087.5	(13.7)%	(15.1)%	(1.4)%
Europe	158.4	34.1	192.5	227.6	(15.4)%	(30.4)%	(15.0)%
Central & South America	53.7	11.7	65.4	61.2	6.9%	(12.3)%	(19.1)%
All Other	69.0	7.4	76.4	57.4	33.1%	20.2%	(12.9)%
<b>Total Company</b>	<b>\$ 1,203.9</b>	<b>\$ 68.5</b>	<b>\$ 1,272.4</b>	<b>\$ 1,433.7</b>	<b>(11.3)%</b>	<b>(16.0)%</b>	<b>(4.8)%</b>