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Newell Rubbermaid's 2012 Analyst Day to Showcase Growth Game Plan

New corporate strategy makes sharper portfolio choices and strengthens capabilities for accelerated performance

ATLANTA--(BUSINESS WIRE)-- Newell Rubbermaid (NYSE: NWL) will present an update on its new "Growth Game Plan" strategy at an Analyst Day held at the company's headquarters Thurs., May 24.

"We look forward to sharing additional detail on how we are driving our new Growth Game Plan into action," said Michael Polk, Newell Rubbermaid's President and Chief Executive Officer. "We are making sharper portfolio choices and strengthening our capabilities to make Newell Rubbermaid into a bigger, faster growing, more global and more profitable company."

In addition to CEO Polk, the event will include presentations by members of the company's Executive Leadership Team, including Juan Figuereo, EVP, Chief Financial Officer; Penny McIntyre, President, Newell Consumer Group; Bill Burke, President, Newell Professional Group; and Kristie Juster, Executive Vice President & General Manager, Baby & Parenting Essentials.

The event can be followed beginning at 8:00 am ET through a live webcast, as well as a dedicated web page with photos, videos and executive presentations.

To access the webcast, please visit Events & Presentations in the Investor Relations section of the Newell Rubbermaid website at http://www.newellrubbermaid.com. The webcast will be archived and available for replay following the event. The dedicated web page can be accessed at www.newellrubbermaid.com/AnalystDay2012 and will be updated throughout the day of the event.

About Newell Rubbermaid

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with 2011 sales of approximately $5.9 billion and a strong portfolio of leading brands, including Rubbermaid®, Sharpie®, Graco®, Calphalon®, Irwin®, Lenox®, Levolor®, Paper Mate®, Dymo®, Waterman®, Parker®, Goody®, Rubbermaid Commercial Products® and Aprica®.

This press release and additional information about Newell Rubbermaid are available on the company's website, www.newellrubbermaid.com.

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