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## Insight Helps Integrate Technology into the Boy Scout Experience

### 549-acre Boy Scout camp now equipped with Wi-Fi to enrich and modernize the program

TEMPE, Ariz., Jan. 17, 2017 (GLOBE NEWSWIRE) -- The Capitol Area Council, Boy Scouts of America, located in Austin, Texas, faced a very modern problem at its Lost Pines Scout Reservation camp, no Wi-Fi. Insight (Nasdaq:NSIT), along with other partners, tackled the challenge of bringing internet access to the camp—a major milestone in modernizing the organization.

"The Boy Scouts of America has a long legacy of instilling ethics, values and the hard skills needed for our youth to become successful adults. Today, that preparation includes technology, and the need for bringing Wi-Fi to a remote and expansive area was an inspiring challenge for us," said Steve Dodenhoff, president of Insight's US business.

The collaboration and end results were impressive:

**Teamwork:** Insight and Cisco worked with AT&T on behalf of the Boy Scouts to obtain fiber-optic internet service to the camp and with other suppliers to establish wireless Wi-Fi "hotspots" at key locations across the 549-acre property. It is a scalable installation that can be expanded as needs evolve and Scout use of online resources grows.

**Growing the volunteer base:** As a volunteer organization, mentoring is a huge part of the Boy Scouts of America program. When working parents can't stay and participate, that aspect of the program is at risk. By bringing internet access into the camp, working parents are able to stay longer to build critical relationships with the Scouts. In fact, some volunteers said the only reason they were able to come to camp with their units was because of the "virtual office" capability.

**New paths to learning:** Access to the internet enhances existing programs by connecting troops to an entirely new way of meeting their programs' needs, and it enriches the learning experience.

"Scouting may not be the first thing that comes to mind when families consider their reality in the busy, digital world, but we want to turn that challenge into an opportunity," said Charles Mead, from the Capitol Area Council. "Our vision for Scouting links opportunities to showcase the benefits we offer to today's families with the ability to deliver the program in ways that match their busy lives."

A video accompanying this release is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/c1e115a6-ad36-4044-a069-83fa717e08f7>

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