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Insight recognized in Gartner Magic Quadrant for Managed Workplace Services, North America

Insight Recognized Based on Vision and Ability to Execute

TEMPE, Ariz., Feb. 15, 2017 (GLOBE NEWSWIRE) -- Insight (Nasdaq:NSIT), a leading provider of Intelligent Technology Solutions™ to organizations of all sizes, today announced it has been identified by Gartner, Inc. in the "Magic Quadrant for Managed Workplace Services, North America."¹ Gartner defines [managed workplace services](#) (MWS) as including traditional end-user outsourcing "as well as new digital workplace services to provide cloud-first, automated and integrated support to end users." A complimentary copy of the full report is available from Insight by visiting <https://goo.gl/EBzxUg>.

According to Gartner, "The main goal of MWS is to provide integrated and ubiquitous workplace services to employees to increase their engagement and productivity while leveraging their digital dexterity to support the organization's digital business strategy."

"We feel Gartner's recognition of our solutions in the managed workplace market is a powerful step in our continued evolution as a provider of Intelligent Technology Solutions™," said Ken Lamneck, president and chief executive officer at Insight. "Insight advises organizations on how to both manage and transform their IT to run smarter and move the needle in their industries. As our clients work to gain competitive advantages, Insight will be there as their trusted partner connecting them with the right technology and partners to enable their success."

Insight believes this recognition is based on our compelling portfolio of total technology and service solutions. Insight has made important investments in our business in the last year, including the acquisition of [Datalink](#), to expand data center capabilities, and [BlueMetal](#), an interactive design and technology architecture firm.

"We believe our consistent track record for delivering managed workplace services through a focused and measured approach was a main factor for our inclusion to the quadrant by Gartner," said Steve Dodenhoff, president Insight U.S.

"In 2020, 50% of end-user outsourcing deals will be centered in digital workplace transformation to support the growth of digital business," according to Gartner. "We feel Insight is well-positioned to help our clients manage their needs and provide these critical MWS solutions for digital transformation," said Dodenhoff. "We provide a reliable, hands-on and tailored solution that combines people, technology and automation for our clients."

According to Gartner, "The nature of work has drastically changed in the last decade. Most jobs today require an intensive use of technology. They require most workers to be productive in several locations rather than just the office space and, in many cases, outside of regular business hours."

"Our clients face more sophisticated, digitally-engaged customers, a shift of the workforce towards millennials and the explosion of the "gig-based" independent contractor model," Senior Vice President of Services Mike Gaumont said. "Leveraging technology to fuel workforce productivity and retention in the face of this "triple threat" has become table stakes across most industries. Our MWS helps clients do just that." Gartner notes that, "by 2020, the greatest source of competitive advantage for 30% of organizations will come from the workforce's ability to creatively exploit digital technologies."¹

"Insight optimizes the delivery of current-state digital workplace service, while keeping an eye on the horizon and evaluating emerging software offerings," said Gaumont. "Our MWS solutions begin with a roadmap for continued success and responsive account management. We continue to be thoughtful about how we grow our MWS business. Allowing Insight to be both flexible and innovative with the evolution of the [modern workplace](#)."

¹ Gartner "Magic Quadrant for Managed Workplace Services, North America" by Daniel Barros, Helen Huntley, Karen A.

Hobert, January 30, 2017.

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