



October 28, 2004

Golden Summit Annual Report Competition Awards Announced

Denver, Colorado, October 14, 2004 - The Rocky Mountain Chapter of the National Investor Relations Institute (NIRI) is pleased to announce the winners of the Golden Summit Awards, an annual report competition for companies in the Rocky Mountain Region. Thirty-seven reports were entered in this year's competition for the awards. Twenty-seven independent judges assessed the reports to determine this year's winners.

<u>Category</u>	<u>Awarded To</u>
Best of Show	Adolph Coors Co.
Best of Show (Market Capitalization < \$500MM)	Wild Oats
Best of Show (Market Capitalization > \$500MM)	United Dominion Realty Trust
Best of Show 10K Wrap	Golden Star Resources
Best Letter to Shareholders	Westmoreland Coal
Best Operating Review	Devon Energy
Best Design	NPS Pharmaceuticals
Best Theme	Newmont Mining

Congratulations to all the entrants and winners for their efforts in communicating with their various constituencies. For additional information on the Golden Summit Awards, NIRI or the Rocky Mountain Chapter, please go to the website <http://www.rockyniri.org>.

The Chapter sponsors monthly luncheon meetings at the Westin Hotel, 1672 Lawrence Street, Denver, Colorado. Upcoming professional development programs include:

<u>Date</u>	<u>Program Topic</u>	<u>Speaker</u>
November 9	"Guidance on Guidance"	Elizabeth Saunders, President, Ashton Partners
December 7	"Proxy Season Update"	Patrick McGinn, SVP & Special Counsel, Institutional Shareholder Services
January 11	"IR in the Boardroom & Corporate Governance"	Lynn Tyson, VP Investor Relations, Dell Inc.

With over 4,500 members in 36 chapters around the country, NIRI sets the highest standards in education designed to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field.

The goal of the Rocky Mountain Chapter is to advance the profession of investor relations. By providing innovative monthly programs, it seeks to create a greater understanding of effective and sound investor relations practices within its membership and to attract new members. It also strives to foster a collegial environment where investor relations practitioners can share their knowledge and experiences. The Chapter's objective is to provide an opportunity for participation in local activities that are both enlightening and enjoyable.

For information about becoming a member of NIRI, please contact Jane Okun, Vice President - Membership, at 303.825.1230 or e-mail her at jane@genesisinc.com.

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