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## **President and CEO of National Investor Relations Institute Louis M. Thompson, Jr. and Board Advisor Deborah Kelly to Discuss Recent Corporate Disclosure Developments**

### **The Disclosure Rules Keep Changing: What's an IRO to Do?**

Denver - The Rocky Mountain Chapter of the National Investor Relations Institute (NIRI) today announced that the president and CEO of NIRI will be visiting Denver next week to address recent changes in corporate disclosure requirements at the chapter's luncheon on Tuesday September 9. Deborah Kelly, local NIRI chapter member and board advisor also will be presenting at the luncheon. At the luncheon, Mr. Thompson and Ms. Kelly will discuss the latest disclosure developments and the new joint NIRI/AIMR Task Force on Corporate Issuer and Analyst Relations. They also will offer some practical advice on how to manage investor relations programs in this volatile and often treacherous environment.

An internationally recognized expert on corporate disclosure, governance and other corporate strategic management topics, Louis Thompson is the author of NIRI's Standards and Guidance for Disclosure and Standards of Practice of Investor Relations. He has served as an advisor to the SEC, NYSE and Nasdaq on corporate disclosure matters. He also serves on the board of directors of The National Council for Economic Education which provides support for teaching economics and business in grades K-12 throughout the U.S.

Deborah Kelly is a partner of Genesis, Inc., a Denver-based investor relations, corporate communications, and strategic brand positioning firm. She has more than 30 years experience in investor relations, including senior roles at The Quaker Oats Company, Esmark and Lowes Companies. She served on NIRI's board of directors, chaired the NIRI Task Force on disclosure issues, and served as president of the Rocky Mountain Chapter in 1997-1998.

"We are very excited to kick off the 2003-2004 NIRI luncheon series with Lou's and Debbie's timely discussion of the changing requirements for corporate disclosure and communications. The evolving laws in this area make it extremely difficult for corporate officers," said Karla Kimrey, president of the Rocky Mountain NIRI Chapter. "All of this year's programs are of critical importance to corporate officers due to the present volatile corporate environment." If you are interested in attending this timely and comprehensive discussion on corporate disclosure, the meeting is scheduled for Tuesday, September 9, 2003 at The Westin Hotel, Tabor Center, 1672 Lawrence, Denver. Registration will be open at 11:30 A.M., and lunch will be served at 11:45 a.m. To register, please go to <http://www.rockyniri.org/>, or call Miriam MacKay at 393-457-2119.

### **About NIRI**

NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public, and the financial community. NIRI has more than 5,000 members in 34 chapters around the United States. It offers an extensive array of professional development services and materials including seminars, books, articles, audiotapes and reports.