



March 4, 2004

Investor Relations & The Capital Markets: The Influence of New Market Structures on Your Company's Share Price

NEW MARCH PROGRAM

We are pleased to announce that Professor Junius W. Peake has agreed to join Ralph Rieves at our March 9th program titled Investor Relations & The Capital Markets: The Influence of New Market Structures on Your Company's Share Price. Junius Peake is the Monfort Distinguished Professor of Finance at the Kenneth W. Monfort College of Business, University of Northern Colorado. Professor Peake spent four decades on Wall Street and is acknowledged throughout the world as a leading expert on the structure of financial markets. He is a former governor and past vice-chairman of the National Association of Securities Dealers. He is regularly consulted by the securities exchanges and national and international financial institutions. He is called by many "the Father of Decimalization," having proposed and lobbied for the recently mandated practice of trading in pennies rather than in fractions.

Professor Peake will join Ralph Rieves, Managing Director of Farrugut, Jones and Lawrence. Ralph is a local member of the Rocky Mountain Chapter of the National Investor Relations Institute (NIRI) and resides in the Colorado Springs area. He is an advisor to micro-cap companies on investor relations practices and is the co-author of "Investor Relations for the Emerging Company" published by Wiley in 2002.

Come join us for a lively discussion on how the changes in the capital markets will impact all investor relations officers, counselors and service providers.

When: Tuesday, March 9, 2004
11:30 Check-in
12:00 Noon - 1:15 PM Lunch and Presentation

Where: The Westin Hotel, Tabor Center
1672 Lawrence Street, Denver

Cost: NIRI members - \$35 Non-members - \$45

RSVP: A credit card is required to reserve a seat, but you may pay by check or cash at the door. Please fax the attached sheet to 303-451-7567 by Friday, March 5, 2004.

CANCELLATION POLICY: Cancellations must be received at least 2 business days prior to the meeting by calling Miriam MacKay at 303-457-2119. Reservations that are not cancelled will be billed. Credit cards on file will be processed for reservations that are not cancelled.

NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. The goal of the NIRI Rocky Mountain Chapter is to advance the profession of investor relations. By providing innovative monthly programs, we seek to create a greater understanding of effective and sound investor relations practices within our membership and to attract new members. We also strive to foster a collegial environment where investor relations practitioners can share their knowledge and experiences. Our objective is to provide an opportunity for participation in Chapter activities that are both enlightening and enjoyable.

For further information on our chapter or upcoming meetings, please visit our web site at www.rockyniri.org.