



New Topic for November Meeting: Handling Hecklers and Difficult Questions during Earnings Calls

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DENVER, CO., November 6, 2008 – The Rocky Mountain Chapter of the National Investor Relations Institute (NIRI) announced today that its November 11th meeting will feature a new topic and speaker. The luncheon presentation will be given by Naomi Price, an expert in high stakes communication situations such as quarterly earnings calls. Brent Fassett who was scheduled to speak on public company disclosure has been rescheduled for the February 2009 meeting.

Who: Naomi Price is Director of Enterprise Accounts for Mandel Communications, where she specializes in building competitive advantage for executives, sales forces, technical professionals and marketing professionals by improving their communication skills. She has over 15 years experience in helping organizations develop, improve and expand their businesses.

What: Ms. Price will discuss strategies to ensure success when delivering information in all-important situations. Her presentation will cover the following:

- How to interact with your audience in a "real" and compelling way
- How to use questions to uncover opportunities
- How to leverage a three-step model to constructively deal with tough or challenging questions.

Please click <http://niri.barkerdesign.com/> to register for the meeting.

When: Tuesday, November 11, 2008

11:30 AM - Check-in

Noon – 1:15 PM - Lunch and Presentation

Where: The Denver Athletic Club

1325 Glenarm Place Denver, CO

303-534-1211

Cost: NIRI Members - \$38, Non-members - \$55

For members who are unable to attend the presentation, it will be available via a link on the home page of the Chapter's Web site (www.rockyniri.org) the following day. The presentation will be captured as a rich media recording courtesy of Boulder-based Catapult PR-IR (www.catapultpr-ir.com). Just click on the link to play back automatically. All that is needed is a Windows Media Player and preferably high-speed Internet access. Please send your feedback to Terri Douglas, Catapult PR-IR at tdouglas@catapultpr-ir.com.

About NIRI and the Rocky Mountain Chapter With more than 4,300 members in 35 chapters around the country, the National Investor Relations Institute (NIRI) sets the highest standards in education designed to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. The Rocky Mountain Chapter represents most of the major public companies in the Rocky Mountain region with a membership that includes over 100 corporate practitioners, IR consultants and IR-related service providers. The chapter holds regular monthly meetings and special events featuring experts on leading issues affecting publicly traded companies and the investor relations profession. For more information on the Rocky Mountain Chapter, please visit its Website at www.rockyniri.org.

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