



Notice and Access: What Have the Early Adopters Learned?

Denver-based public companies discuss the eProxy process

DENVER, CO., December 1, 2008 – The Rocky Mountain Chapter of the National Investor Relations Institute (NIRI) announced today that its December 9th meeting will feature a panel of local investor relations officers discussing the electronic proxy rule, Notice & Access, which was implemented in July 2007. Steve Nutt, account executive at Broadridge - a leading global provider of technology-based outsourcing solutions to the financial services industry, will moderate the panel. The discussion will cover the concerns, challenges and benefits of adopting this new investor communication strategy. Program content will be geared toward investor relation officers, corporate secretaries, financial officers and other senior level executives with responsibility for Notice and Access implementation.

Who: Panel moderator: Steve Nutt, Account Executive, Broadridge

Panel speakers:

Larry Thede, Vice President, Investor Relations, UDR, Inc.

Joan Oshinski, Shareholder Relations, Qwest

Mike McGawn, Corporate Counsel, Chipotle Mexican Grill

Sean Arend, Senior Corporate Counsel, Corporate and Securities, Vail Resorts

What: The panel discussion will include the following:

- Lessons learned and cost savings;
- Meeting specifics;
- Notice and Access statistics;
- A look at the future of investor communications.

When: December 9, 2008

11:30 AM - Check-in

Noon – 1:15 PM - Lunch and Presentation

Where: The Denver Athletic Club

1325 Glenarm Place Denver, CO

303-534-1211

Cost: NIRI Members - \$38

Non-members - \$55

Please [click](#) to register for the meeting.

For members who are unable to attend the presentation, it will be available via a link on the home page of the Chapter's Web site (www.rockyniri.org) the following day. The presentation will be captured as a rich media recording courtesy of Boulder-based Catapult PR-IR (www.catapultpr-ir.com). Just click on the link to play back automatically. All that is needed is a Windows Media Player and preferably high-speed Internet access. Please send your feedback to Terri Douglas, Catapult PR-IR at tdouglas@catapultpr-ir.com.

About NIRI and the Rocky Mountain Chapter With more than 4,300 members in 35 chapters around the country, the National Investor Relations Institute (NIRI) sets the highest standards in education designed to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. The Rocky Mountain Chapter represents most of the major public companies in the Rocky Mountain region with a membership that includes over 100 corporate practitioners, IR consultants and IR-related service providers. The chapter holds regular monthly meetings and special events featuring experts on leading issues affecting publicly traded companies and the investor relations profession. For more information on the Rocky Mountain Chapter, please visit our Website at www.rockyniri.org.

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