



## Public Company Disclosure: The Ever Changing Legal Landscape

### Regulatory update by Brent Fassett, partner at Cooley Godward Kronish LLP

**DENVER, CO., October 28, 2008** – The Rocky Mountain Chapter of the National Investor Relations Institute (NIRI) announced today that its November 11th meeting will feature Brent Fassett, Partner at Cooley Godward Kronish LLP, who will discuss regulatory topics impacting publicly-traded companies and their communication strategies. The talk, which will include best practices and current examples, will be geared toward investor relation officers, finance executives and other senior level executives.

**Who:** Brent D. Fassett is a partner in the law firm of Cooley Godward Kronish. Based in Colorado, his practice focuses on the representation of emerging growth companies and the investors that support them with a particular focus on life sciences and health care companies. He has counseled numerous types of investors, including angel investors, venture capital funds and investment banks.

**What:** Mr. Fassett will provide an update on important regulatory topics affecting all publicly-traded companies, including the following:

- New SEC guidance on the use of company web sites
- XBRL initiatives
- The SEC's 21st Century Disclosure Initiative
- IR in a volatile market, including new short selling regulations

Please click <http://niri.barkerdesign.com/> to register for the meeting.

**When:** Tuesday, November 11, 2008

11:30 AM - Check-in

Noon – 1:15 PM - Lunch and Presentation

**Where:** The Denver Athletic Club

1325 Glenarm Place Denver, CO

303-534-1211

**Cost:** NIRI Members - \$38 Non-members - \$55

For members who wish to view the presentation, it will be available via a link on the home page of the Chapter's Web site ([www.rockyniri.org](http://www.rockyniri.org)) beginning the next day. The presentation will be captured as a rich media recording courtesy of Boulder-based Catapult PR-IR ([www.catapultpr-ir.com](http://www.catapultpr-ir.com)). Just click on the link to play back automatically. All that is needed is a Windows Media Player and preferably high-speed Internet access. Please send your feedback to Terri Douglas, Catapult PR-IR at [tdouglas@catapultpr-ir.com](mailto:tdouglas@catapultpr-ir.com).

About NIRI and the Rocky Mountain Chapter

With more than 4,300 members in 35 chapters around the country, the National Investor Relations Institute (NIRI) sets the highest standards in education designed to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. The Rocky Mountain Chapter represents most of the major public companies in the Rocky Mountain region with a membership that includes over 100 corporate practitioners, IR consultants and IR-related service providers. The chapter holds regular monthly meetings and special events featuring experts on leading issues affecting publicly traded companies and the investor relations profession.

For more information on the Rocky Mountain Chapter, please visit its Website at [www.rockyniri.org](http://www.rockyniri.org).

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