



NIRI'S April Meeting to Discuss Private Equity

Expert to review IR preparation for this new type of shareholder

DENVER, Colo., March 28, 2008 - The Rocky Mountain Chapter of the National Investor Relations Institute (NIRI) announced today that its monthly meeting will address private equity and IR preparation for the private shareholder.

Who: Steve E. Kunszabo is Executive Director, Investor Relations of Centennial Communications. Mr. Kunszabo's experience also includes five years with Thomson Financial in multiple positions including client services and full-service investor relations consulting.

What: Kunszabo will discuss the powerful influence of the private equity investment market. He will explore the characteristics and typical investment life cycle of private equity investors. Kunszabo will identify factors to consider for targeting private equity in investor relations programs.

Please click <http://niri.barkerdesign.com/> to register for the event.

When: Tuesday, April 8, 2007 11:30 AM - Check-in Noon - 1:30 PM - Lunch and Presentation

Where: The Denver Athletic Club 1325 Glenarm Place Denver, CO 303-534-1211

Cost: NIRI Members - \$38 Non-members - \$55

For members who wish to view the presentation, it will be available via a link on the home page of the Chapter's Web site (www.rockyniri.org) beginning the next day. The presentation will be captured as a rich media recording courtesy of Boulder-based Catapult PR-IR (www.catapultpr-ir.com). Just click on the link and it will play back automatically. All that is needed is a Windows Media Player and preferably high-speed Internet access. This is a unique service that only the Rocky Mountain Chapter of NIRI is offering its members. Please send your feedback to Terri Douglas, Catapult PR-IR at tdouglas@catapultpr-ir.com.

With more than 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education designed to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. The Rocky Mountain Chapter includes over 100 corporate practitioners, IR consultants and IR-related service providers, resulting in a dynamic mix of IR professionals dedicated to promoting the practice of investor relations within the business and financial communities.

The goal of the Rocky Mountain Chapter is to advance the profession of investor relations. By providing innovative monthly programs, it seeks to create a greater understanding of effective and sound investor relations practices within its membership and the greater business community. It also strives to foster a collegial environment where investor relations practitioners can share their knowledge and experiences. The Chapter's objective is to provide an opportunity for participation in local activities that are both enlightening and enjoyable. For information about becoming a member of NIRI, please contact Brenda Bell at BusinessWire at 303-861-8837.

About the NIRI Rocky Mountain Chapter

The NIRI Rocky Mountain Chapter has more than 100 members representing most of the major public companies in the Rocky Mountain region. The chapter holds regular monthly meetings and specially scheduled educational seminars featuring experts on leading issues affecting publicly traded companies and the investor relations profession. For more information on the Rocky Mountain Chapter, please visit its Website at www.rockyniri.org.

Contact:
Terri Douglas
Secretary & Chair, Communications
Rocky Mountain Chapter, National Investor Relations Institute
303-581-7760, ext. 18
tdouglas@catapultpr-ir.com