



March 8, 2017

Numerex Announces nxCONNECT LTE Wireless Backup

IoT Network Solution Enables Continuous Business Connectivity for Broadband Internet Customers

ATLANTA, March 08, 2017 (GLOBE NEWSWIRE) -- Numerex Corp (NASDAQ:NMRX), a leading provider of Internet of Things (IoT) solutions, today announced the release of nxCONNECT™, a wireless LTE backup service for businesses that depend on high speed internet service for their business connectivity. nxCONNECT ensures the continuity of service by using Numerex's cellular network service as a backup connection in the event of broadband network outages.

Multiple System Operators (MSOs) and Communications Service Providers (CSPs) face a serious problem when the impact of service interruptions caused by network outages bring their customers' business to a grinding halt. When broadband services go down, mission critical functions such as point-of-sale (POS), customer service and communications go with it. nxCONNECT ensures that businesses avoid the pain of broadband service outages, delivering a fast, reliable, wireless LTE backup service.

Shu Gan, Chief Marketing Officer commented "We are excited to launch this unique capability to providers of broadband services which allows them to enhance their commercial internet offering with an automatic connectivity backup in the event of a primary service outage. It brings peace of mind to their customers, knowing that their business will stay connected even if the primary broadband connection goes down. It also brings value-added new service revenue opportunities to these broadband service providers."

Powered by the nxFAST™ platform and Numerex's network partnerships with all tier-1 US and global wireless carriers, nxCONNECT consists of a turn-key, completely bundled offering which includes multiple cellular network services, an intelligent router provided by Cradlepoint, and a purpose-built online management portal. The router instantly detects loss of the broadband signal and then seamlessly re-connects using an innovative network selection feature. Upon power-up, this feature checks multiple options and optimizes the connection based on the fastest, most reliable network available. This helps businesses maintain internet speed, up-time, and reliability in the event of a network outage. The user-friendly online portal allows customers to conveniently manage connectivity, get notifications, retrieve reports, and see event activity.

"Cradlepoint is proud to be the partner of choice for Numerex's nxCONNECT service," said Edward Walton, Vice President of North American Channels and Alliances at Cradlepoint. "To safeguard against a disruption to the primary network, Numerex will be utilizing our failover routers to ensure that customers have consistently fast, secure, 'always on' connectivity for both SMBs and the enterprise."

nxCONNECT also has value added service options including inventory and fulfillment services, as well as an easy to use, self-install kit allowing quick customer set-up. To learn more about nxCONNECT, go to numerex.com/featured-products.

About Numerex

Numerex Corp. (NASDAQ:NMRX) is a leading provider of managed enterprise solutions enabling the Internet of Things (IoT). The Company's solutions produce new revenue streams or create operating efficiencies for its customers. Numerex provides its technology and services through its integrated platforms, which are generally sold on a subscription basis. The Company offers a portfolio of managed end-to-end IoT solutions including smart devices, network connectivity and service applications capable of addressing the needs of a wide spectrum of vertical markets and industrial customers. The Company's mission is to empower enterprise operations with world-class, managed IoT solutions that are simple, innovative, scalable, and secure. Numerex is ISO 27001 information security-certified, highlighting the Company's focus on data security, service reliability and around-the-clock support of its customers. For additional information, please visit www.numerex.com.

Statements contained in this press release concerning Numerex that are not historical fact are "forward-looking" statements and involve important risks and uncertainties. Such risks and uncertainties, which are detailed in Numerex's filings with the

Securities and Exchange Commission, could cause Numerex's results to differ materially from current expectations as expressed in this press release. These forward-looking statements speak only as of the date of this press release, and Numerex assumes no duty to update forward-looking statement.

© 2017 Numerex Corp. All rights reserved. Numerex, the Numerex logo, and all other marks contained herein are trademarks of Numerex Corp. and/or Numerex-affiliated companies. All other marks contained herein are the property of their respective owners.

Media Contact:

Thomas McKay

Director, Marketing and Communications

(770) 485-2552

tmckay@numerex.com

Investor Relations Contact:

Ken Gayron

(770) 615-1410

kgayron@numerex.com