



FOR IMMEDIATE RELEASE
Thursday, October 8, 2009

IR CONTACT:
Deborah Crawford
VP, Investor Relations
408 540-3712

PR CONTACT:
Steve Swasey
VP, Corporate Communications
408 540-3947

Netflix Announces Webcast of Third-Quarter 2009 Earnings Conference Call

LOS GATOS, CA – October 8, 2009 -- Netflix, Inc. (Nasdaq: NFLX) announced that it will host a conference call to discuss its third-quarter 2009 financial results and business outlook on Thursday, October 22, 2009 at 3:00 p.m. Pacific Time, following the release of the Company's quarterly financial results. Reed Hastings, CEO and co-founder, and Barry McCarthy, CFO, will host the call.

The live webcast of the conference call will be available on the investor relations section of the Netflix website at <http://ir.netflix.com>. Following the completion of the call, a replay of the webcast will be available on the website. For those without access to the Internet, a replay of the call will be available from 6:00 p.m. Pacific Time on October 22, 2009 through midnight on October 26, 2009. To listen to the replay, call (719) 457-0820, access code 6312456.

About Netflix, Inc.

Netflix, Inc. is the world's largest online movie rental service, with more than 10 million subscribers. For only \$8.99 a month, Netflix members can instantly watch unlimited movies and TV episodes streamed to their TVs and computers and can receive unlimited DVDs delivered quickly to their homes. There are never any due dates or late fees. Netflix members can exchange DVDs as often as they want using a postage-paid return envelope. Members can choose from a vast selection of DVD titles and a growing library of movies and TV episodes that can be watched instantly. Netflix is partnering with leaders in consumer electronics to bring to market a range of devices that can instantly stream movies and TV episodes from Netflix directly to members' TVs. These devices currently include Blu-ray disc players and new Internet TVs from LG Electronics; Blu-ray disc players from Samsung; the Roku digital video player; Microsoft's Xbox 360 game console; TiVo digital video recorders; and, soon, Internet TVs from Sony and VIZIO. For more information, visit <http://www.netflix.com/>.